

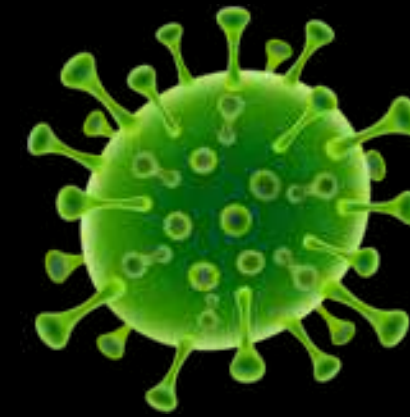


COVID-19 EFFECT INSIGHTS
MARCH - April 2020

April 21st

A COVID-19

Story



Beyond social disruption, the Coronavirus epidemic is, above all, a human tragedy and a global health crisis. This puzzling epidemic has changed our daily routines and has posed sharp economic risks. In this deck, we aim to shed a light on the escalating impact the Coronavirus has on the global economy and our industry as well as give the reader perspective on the constantly changing situation.

CONTENT

05 GENERAL INSIGHTS

15 IMPACT ON CONSUMER BEHAVIOR (MENA)

- INTERESTS

- PLATFORMS CONSUMPTION

40 IMPACT ON SPENDING BEHAVIOR

45 SHIFT IN CONTENT

- PEOPLE AROUND THE WORLD

- WHAT DID BRANDS DO?

GENERAL

Insights



THE WORLD'S MOST TALKED ABOUT TOPIC GLOBALLY

Search queries		Rising	↓	↔	↗
1	coronavirus update	+4,000%	⋮		
2	coronavirus italia	+1,950%			
3	coronavirus	+1,950%			
4	coronavirus tips	+1,500%			
5	coronavirus france	+1,350%			

* Queries with the biggest increase in search frequency since the last time period (previous 2 months)



Where the Coronavirus search query has been most popular - Feb & March 2020



AND LOCALLY...

Interest over time

Google Trends

9th of March till 1st of April

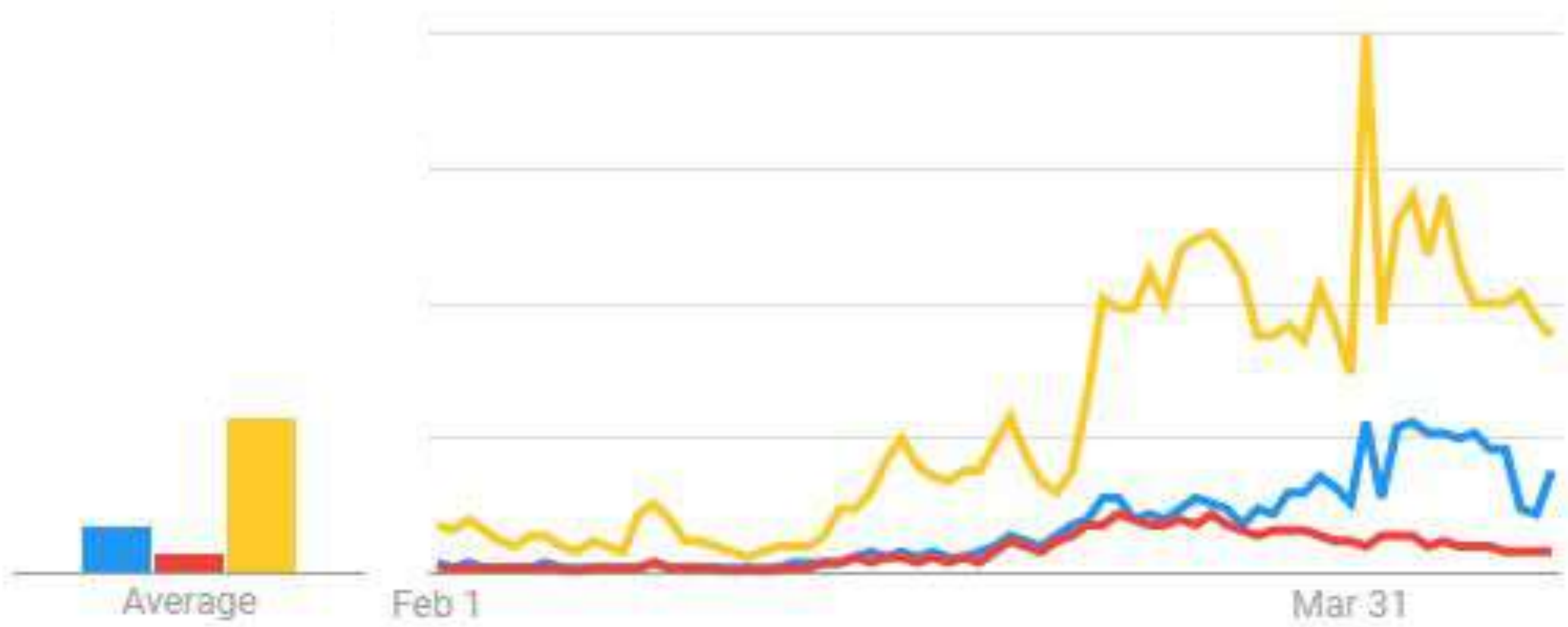
CORONAVIRUS CORONA كورونا

245

كورونا
GROWTH %

300
CORONAVIRUS
GROWTH %

-16
CORONA
GROWTH %



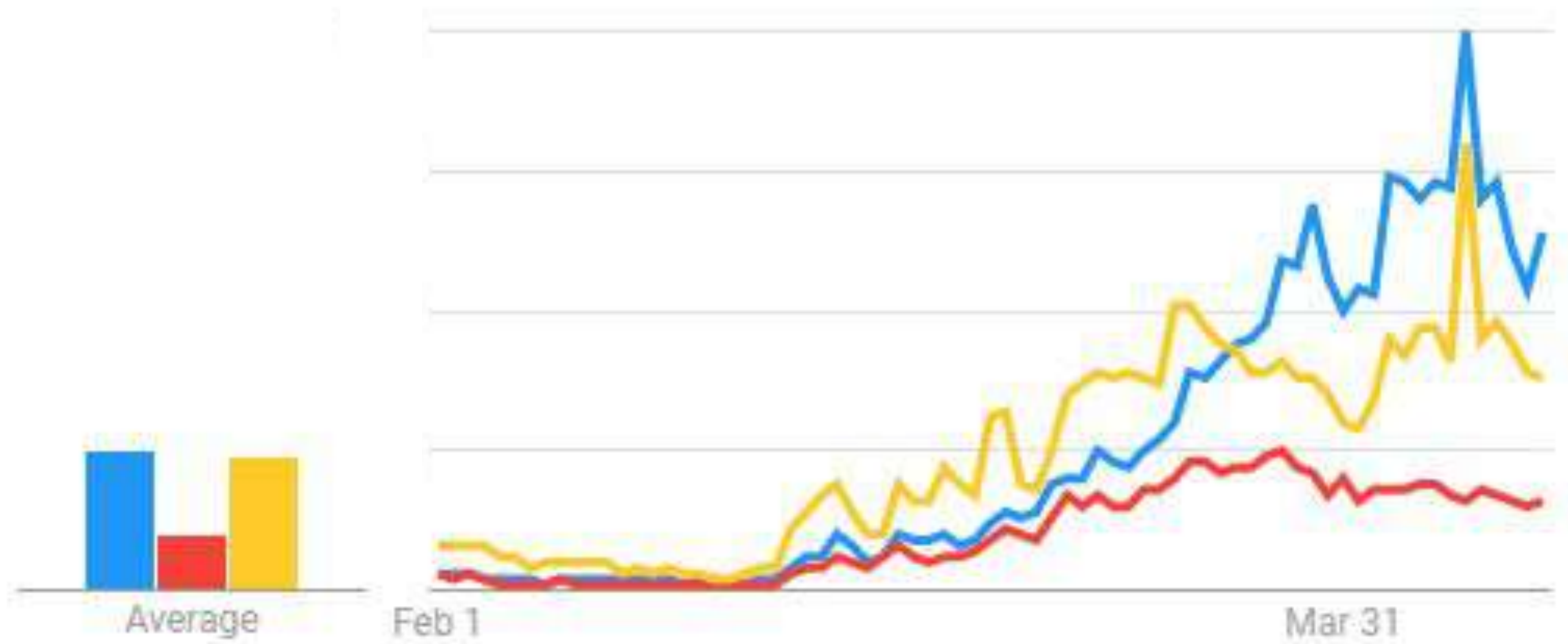
Egypt. 2/1/20 - 4/16/20. Web Search.

AND LOCALLY...

Interest over time

Google Trends

CORONAVIRUS CORONA كورونا



Saudi Arabia. 2/1/20 - 4/16/20. Web Search.

9th of March till 8th of April

150

كورونا
GROWTH %

614
CORONAVIRUS
GROWTH %

45
CORONA
GROWTH %



TAKING OVER THE CONVERSATIONS

4.8M Tweets

5.5% of all tweets in
KSA

787K Tweets

8.8% of tweets in
Kuwait

1M Tweets

9.8% of all tweets in
UAE

1M Tweets

4.7% of all tweets in
Egypt



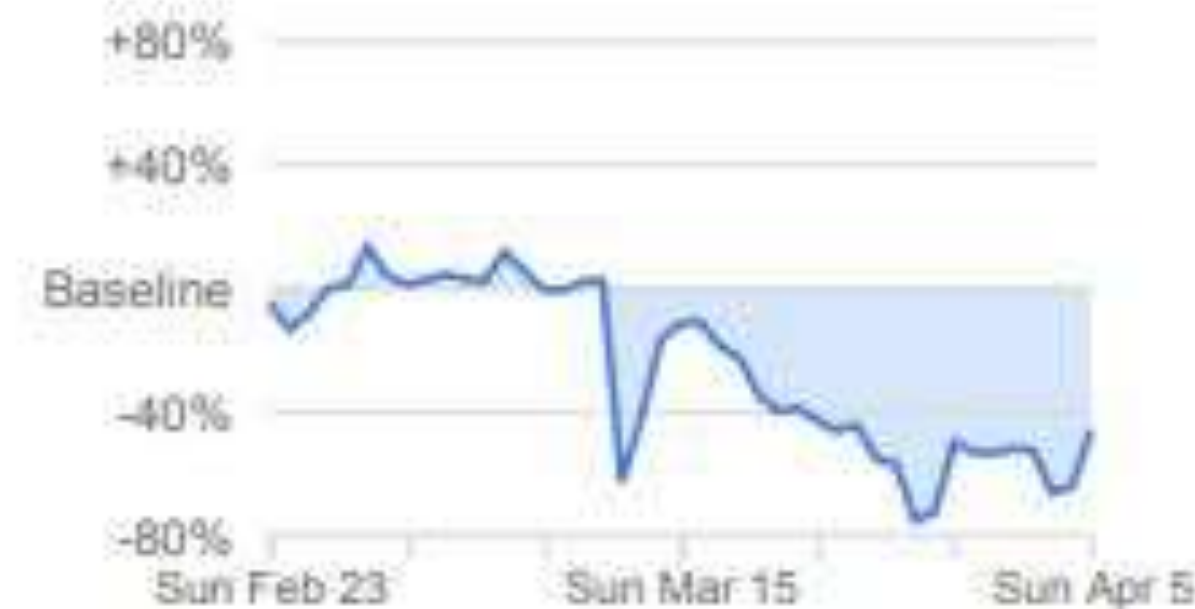
WITH THE LOCKDOWN, PEOPLE ARE MOVING AROUND DIFFERENTLY

A GOOGLE REPORT FOR MOBILITY CHANGES WITHIN LOCAL COMMUNITIES

Retail & recreation

-46%

compared to baseline

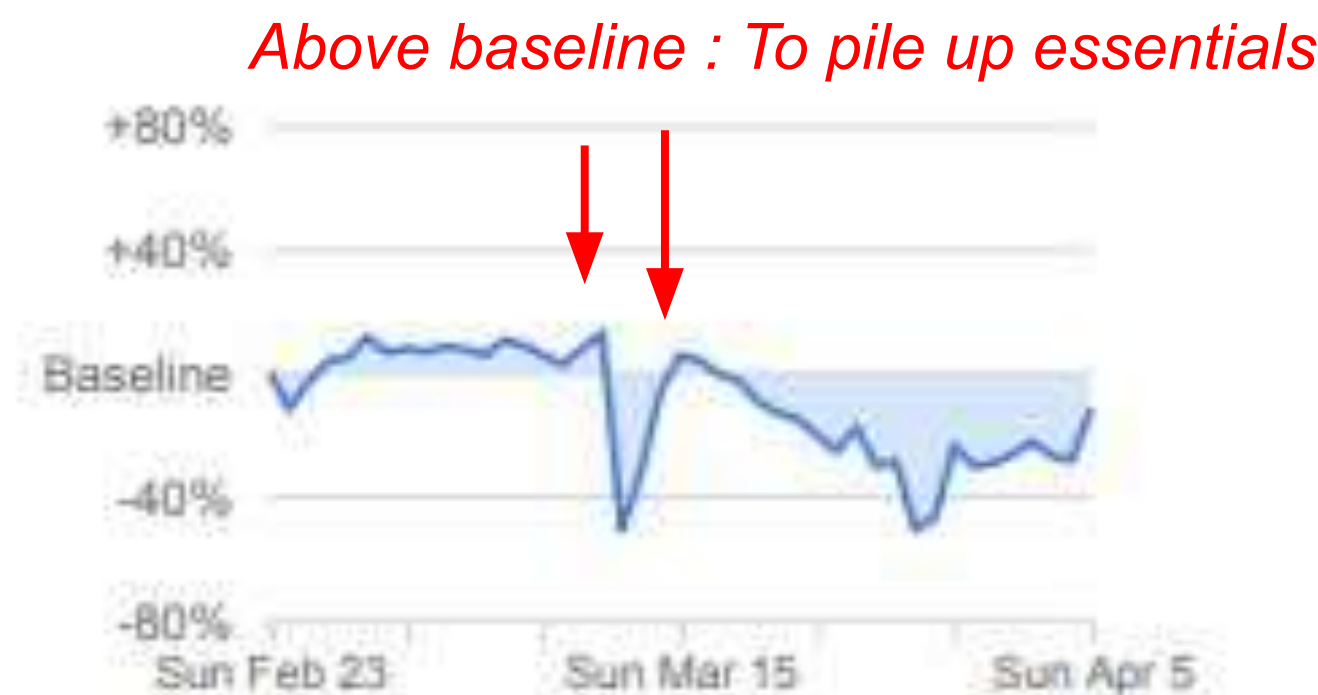


Mobility trends for places like restaurants, cafes, shopping centers, theme parks, museums, libraries, and movie theaters.

Grocery & pharmacy

-11%

compared to baseline



Mobility trends for places like grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies.



WITH THE LOCKDOWN, PEOPLE ARE MOVING AROUND DIFFERENTLY

A GOOGLE REPORT FOR MOBILITY CHANGES WITHIN LOCAL COMMUNITIES

Workplaces

-35%

compared to baseline



Mobility trends for places of work.

Residential

+15%

compared to baseline



Mobility trends for places of residence.

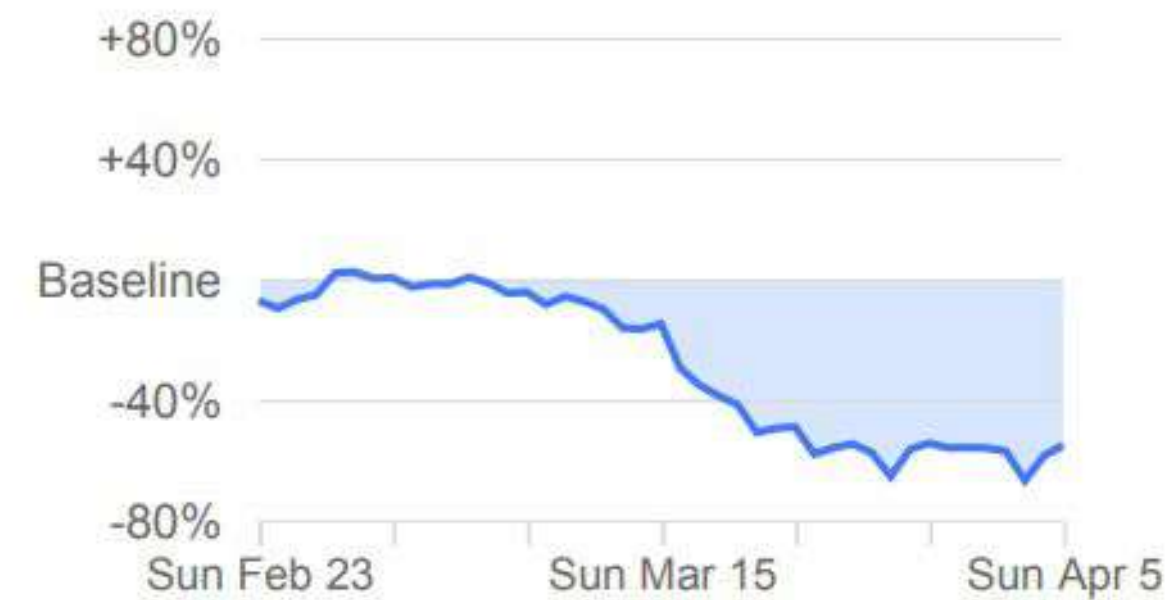
WITH THE LOCKDOWN, PEOPLE ARE MOVING AROUND DIFFERENTLY

A GOOGLE REPORT FOR MOBILITY CHANGES WITHIN LOCAL COMMUNITIES

Retail & recreation

-55%

compared to baseline



Mobility trends for places like restaurants, cafes, shopping centers, theme parks, museums, libraries, and movie theaters.

Grocery & pharmacy

-24%

compared to baseline



Mobility trends for places like grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies.

WITH THE LOCKDOWN, PEOPLE ARE MOVING AROUND DIFFERENTLY

A GOOGLE REPORT FOR MOBILITY CHANGES WITHIN LOCAL COMMUNITIES

Workplaces

-47%

compared to baseline

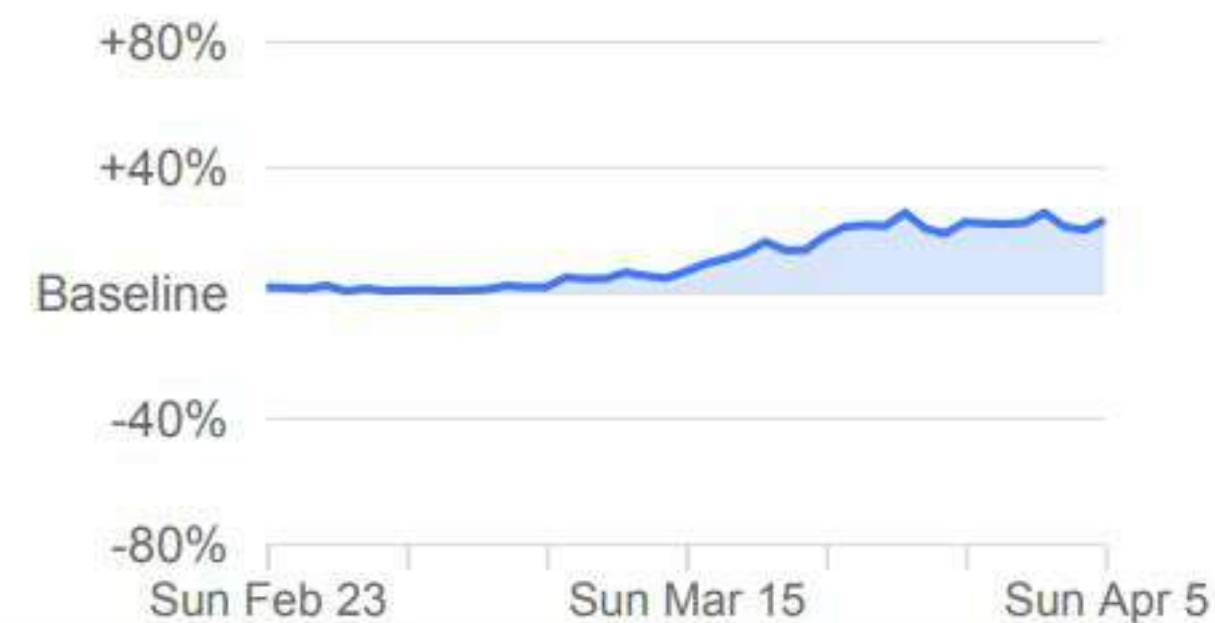


Mobility trends for places of work.

Residential

+23%

compared to baseline



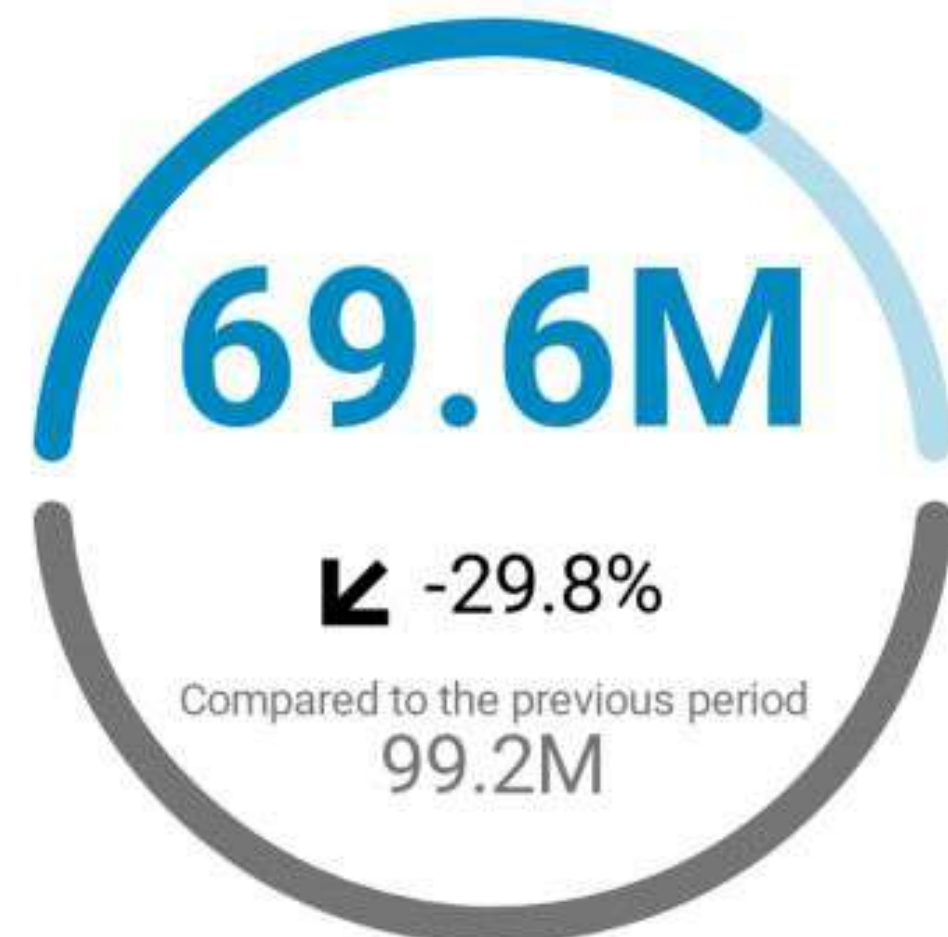
Mobility trends for places of residence.

SOON ENOUGH.. WE STARTED LOSING INTEREST IN THE TOPIC

April Week 2
Vs
April Week 1

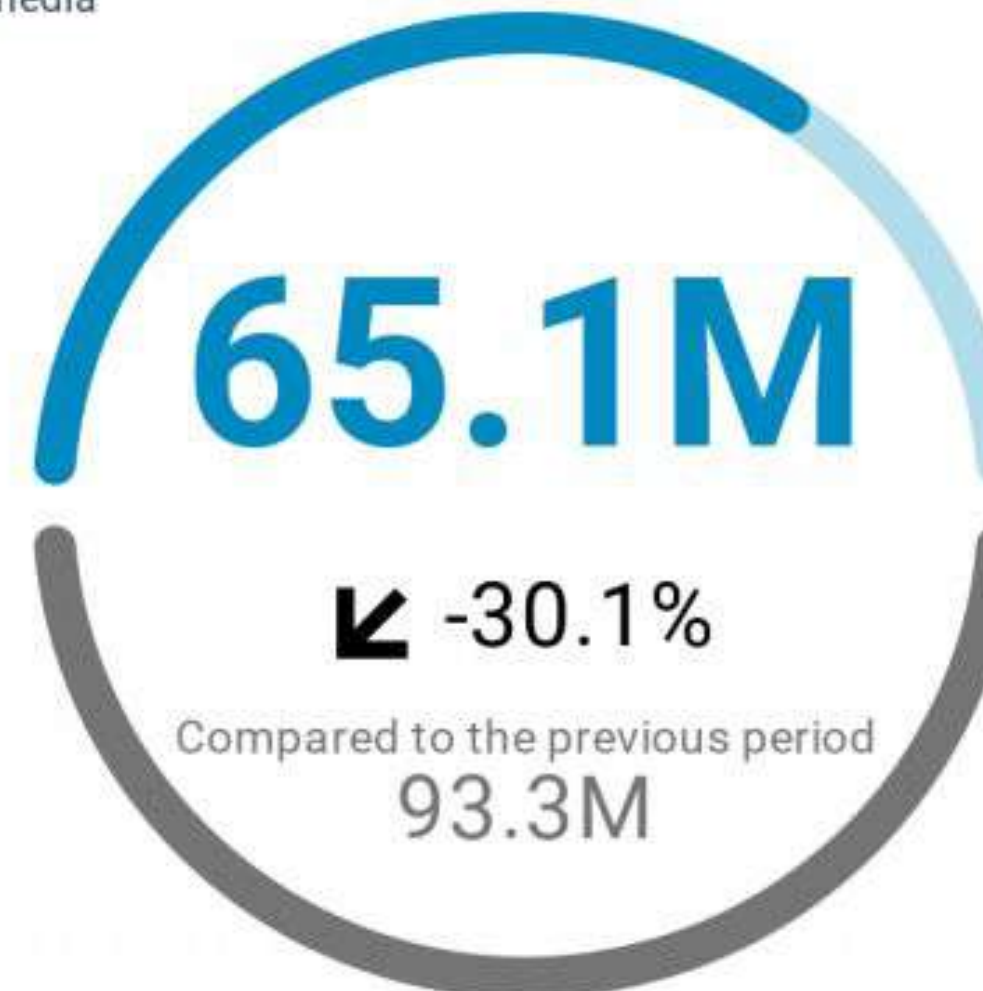
MENTIONS (7 DAYS)

Mentions of COVID-19 over the last 7 days on social media, blogs, news sites and forums



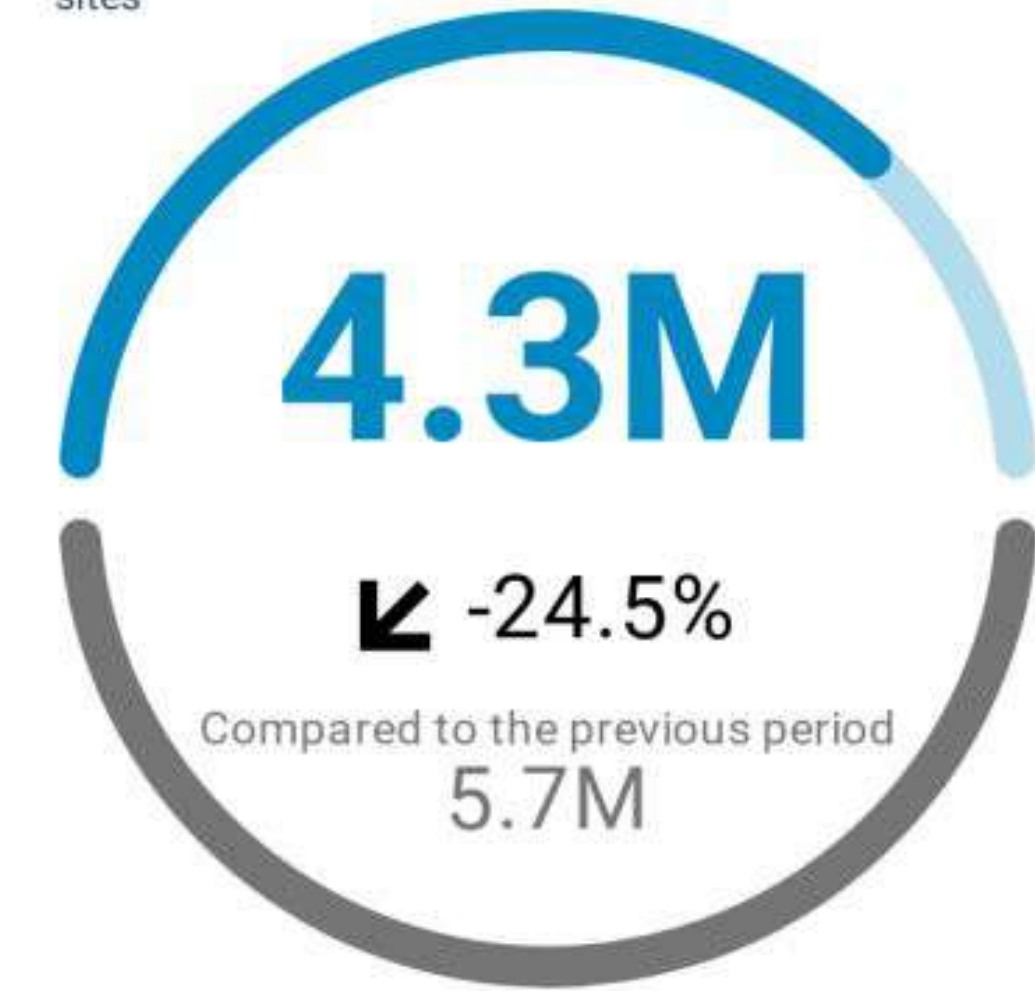
SOCIAL MENTIONS (7 DAYS)

Mentions of COVID-19 over the last 7 days on social media



NEWS MENTIONS (7 DAYS)

Mentions of COVID-19 over the last 7 days on news sites



As soon as Coronavirus was officially a global health crisis, we saw an increase in interest about the topic on every platform. The trend has reached its peak and the peak period was now over. We noticed a drop in the overall mentions of COVID-19 over the past period so it is clear that people are losing interest in coronavirus news and their interest is shifting towards other topics.

IMPACT ON

Consumer Behavior

IMPACT ON *Interests*



TIME OF NEED...

Toilet paper - Topic	+350%
Hose - Topic	+250%
Bidet - Topic	+120%
Bidet shower - Topic	+110%

United States

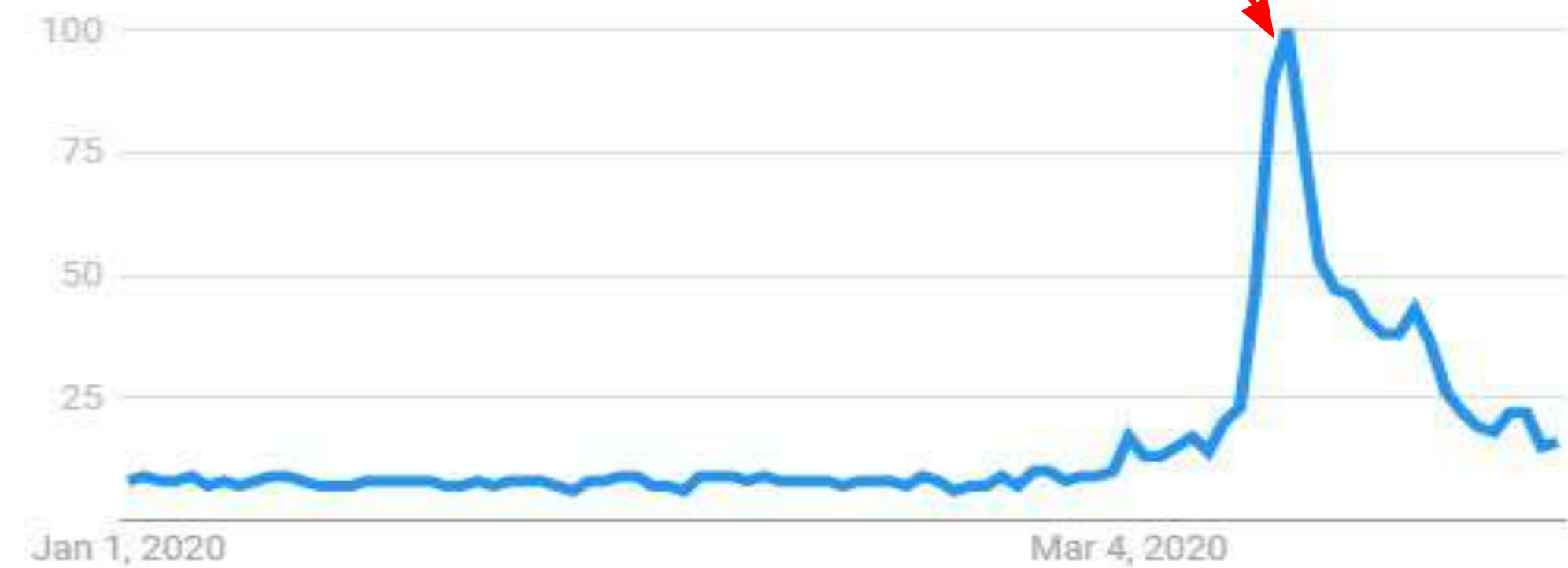


Interest over time

Google Trends

bidet

Oh wow!



Worldwide: 1/1/20 - 3/31/20. Web Search.

People's interests changed this past period. There was a shortage in toilet paper as people started stockpiling this specific item fearing they'd run out of it during the lockdown. Highly searched topics also involved cleaning products & home supplies.



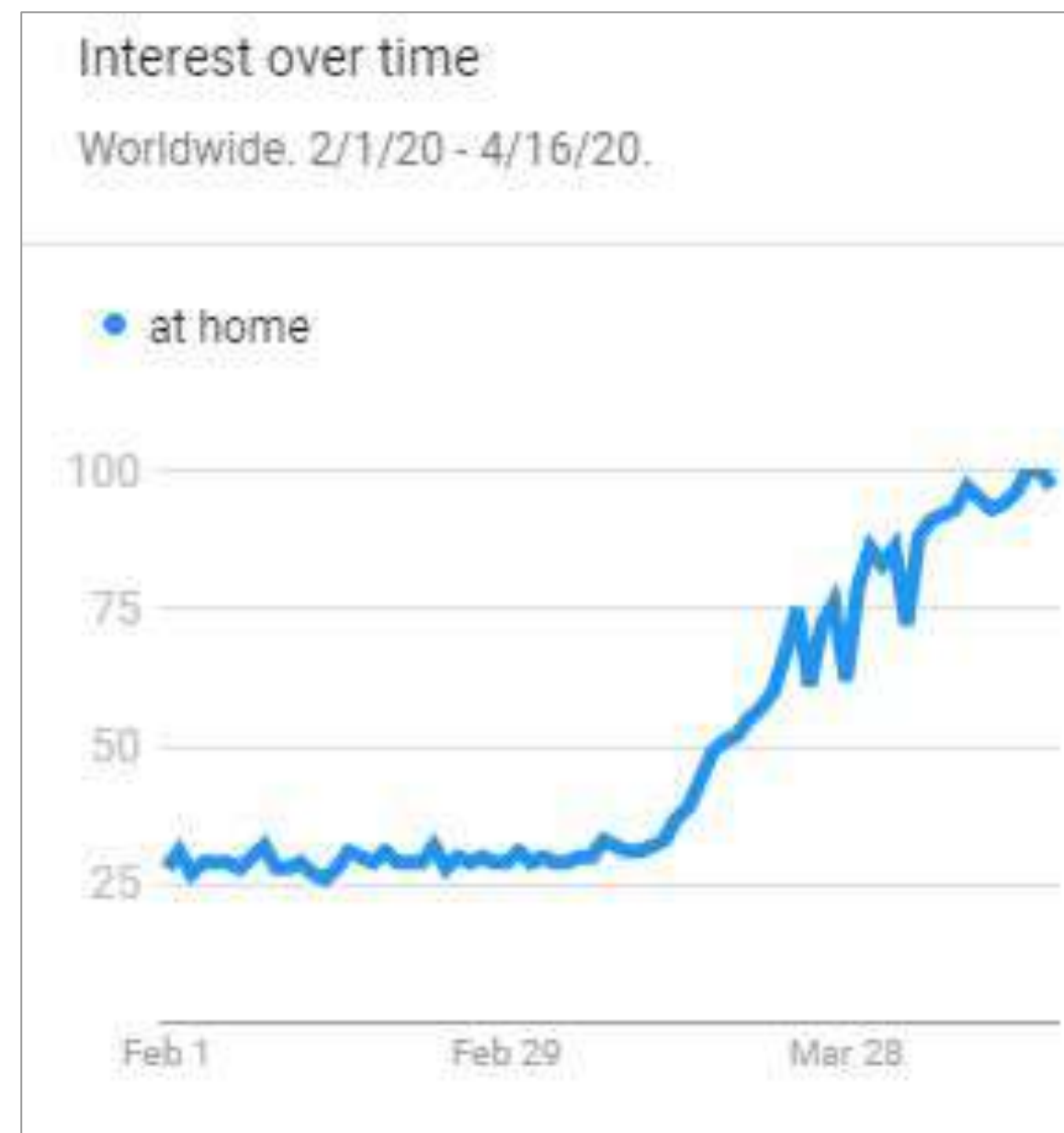
“AT HOME” VIDEOS EVERYWHERE

YouTube searches for “At Home” content grew tremendously, users want to consume more content to help them workout , cook and even meditate at home, capitalizing on the #Staryathome & #WithMe trends.

I Made Only 3-Ingredient Recipes For A...
Tasty
4 days ago · 1.8M vie...

make delicious apple cake with me at h...
Rachel Ama
3 days ago · 42K vie...

P.E with Joe | Monday 30th March 2020
The Body Coach TV
Streamed 3 days ag...



20 Days of Live Meditation with Jay She...
Jay Shetty
Streamed 2 days ag...

YouTube
HOME VIDEOS PLAYLISTS C

STAY HOME #WITH ME

YouTube
29.9M subscribers
SUBSCRIBE

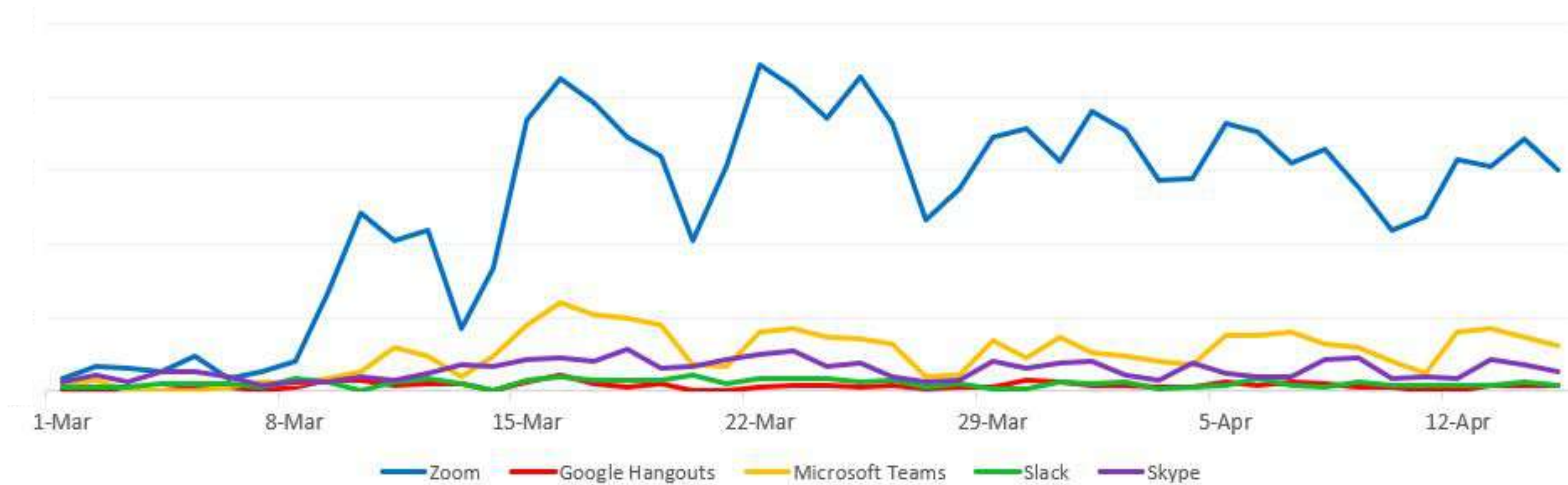
STAY HOME #WITHME

1:01

#StayHome and help save lives #WithMe
YouTube · 6.6M views · 5 days ago



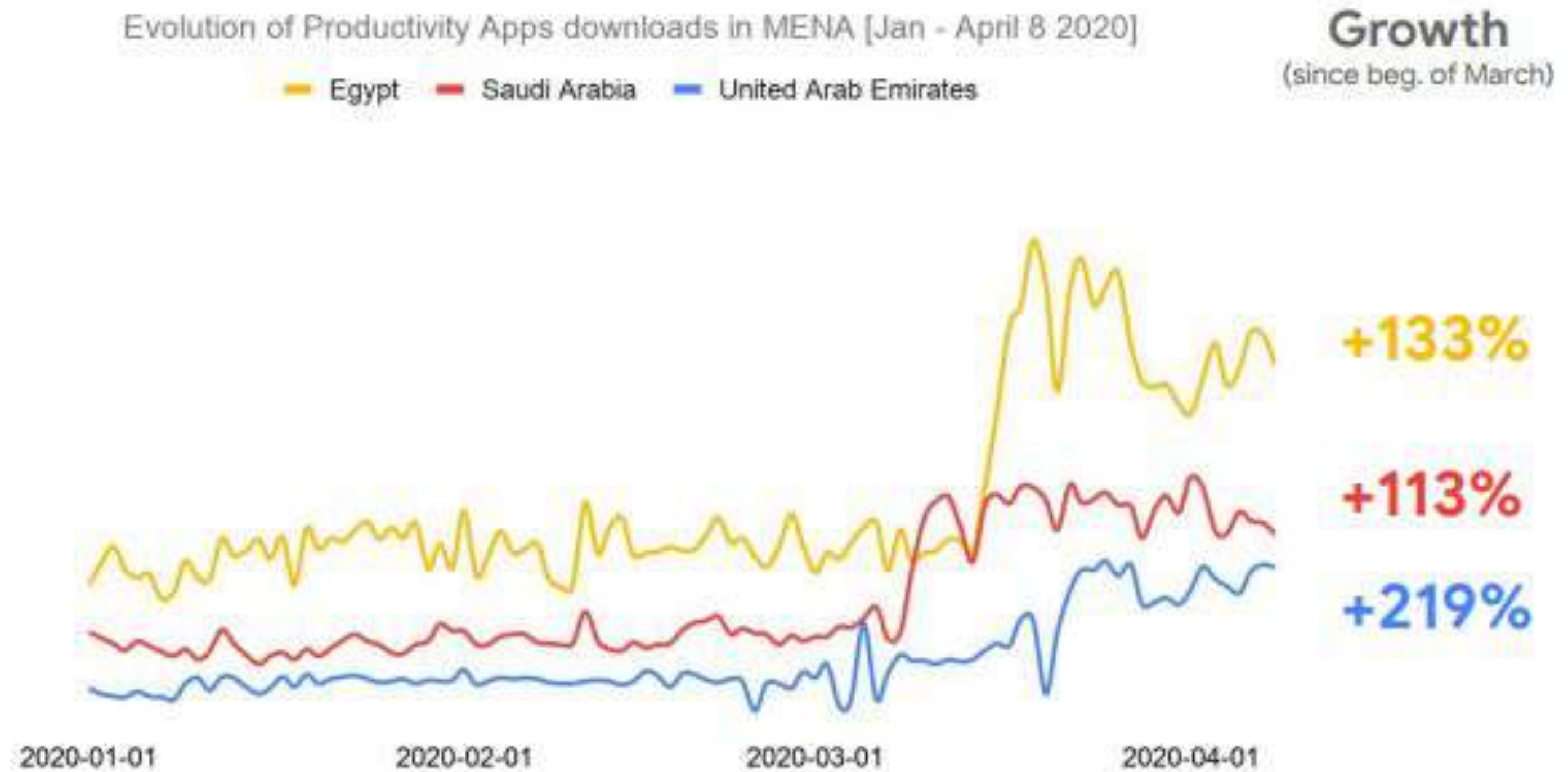
AS PEOPLE & BUSINESSES TRY TO STAY CONNECTED



PRODUCTIVITY APPS USAGE PICKING UP

+35%
Increase in searches for
Mobile Apps since March 01

800%+
Increase in searches on
Working From Home Tips in
the first three weeks of March





IT IS TIME TO DO IT YOURSELF!

30% GROWTH IN “HOW-TO” SEARCHES ON YOUTUBE IN KSA WHILE GROWTH IN EGYPT WAS 71%.

Most people no longer have the luxury of relying on businesses and services as much as they used to, so they are now learning how to do everything themselves. This involves cooking, cleaning and all the basic chores in addition to indoor activities so that people can keep themselves entertained.

How-To Topic



HOW TO WORK FROM HOME?

106%
MoM Growth in searches for
office chairs, study table
and workstations

31%
MoM Growth in searches for
Computers and Accessories

*MoM growths are
during March*



Working from Home: How to Plan Your Day
Thomas Frank
1 day ago · 79K views



Working from HOME Routine + productivity tips
Meghan Livingsto...
20 hours ago · 7.5K v...



Working from home be like..
Trey Kennedy
6 days ago · 707K vie...



Working from Home: How to Set Up Your W...
Thomas Frank
3 days ago · 148K vie...



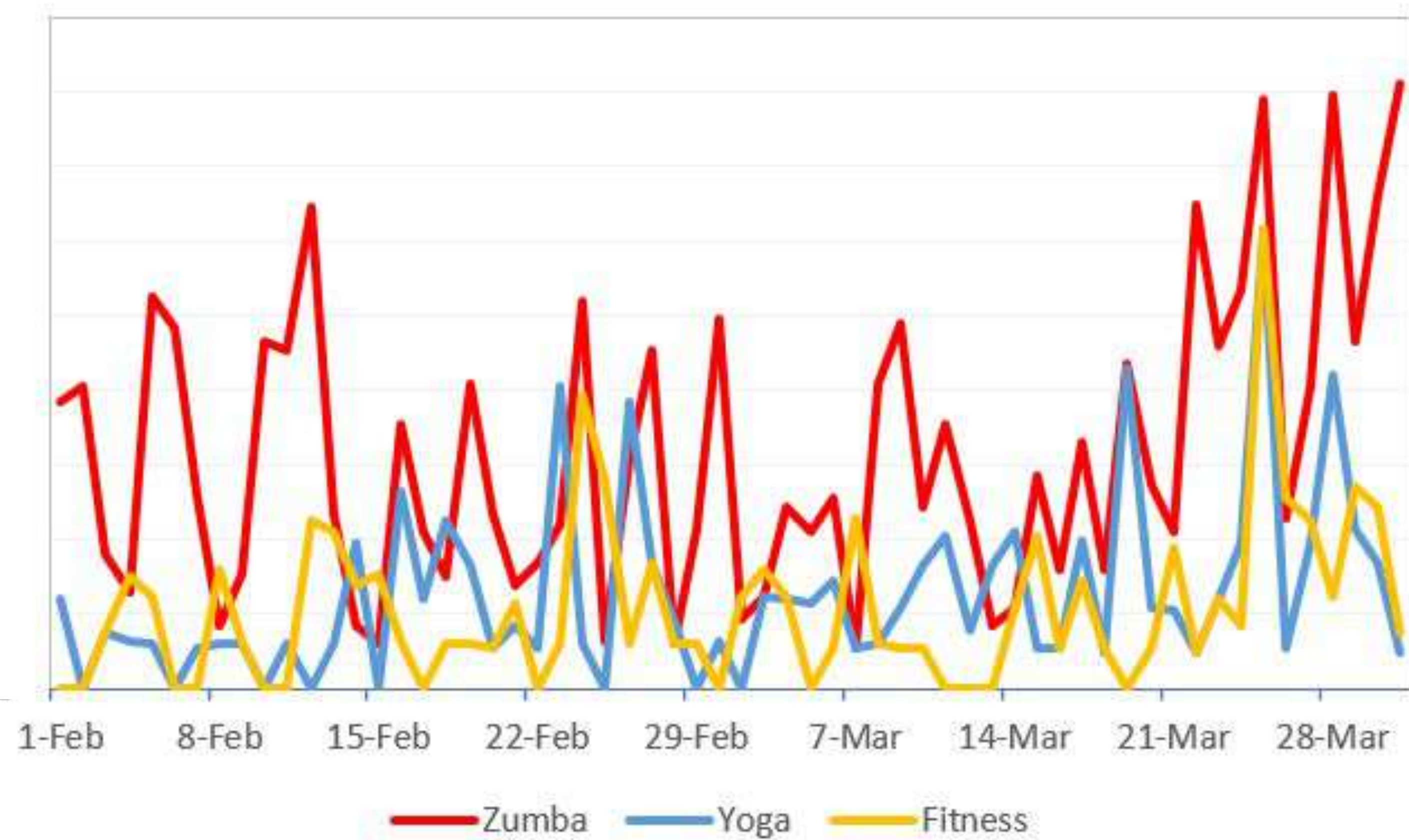
SNATCHERS WORK FROM HOME | Come...
The Idiotz
1 day ago · 214K views

HOME WORKOUT AND MEDITATION ARE ON A RISE

+35%
ZUMBA

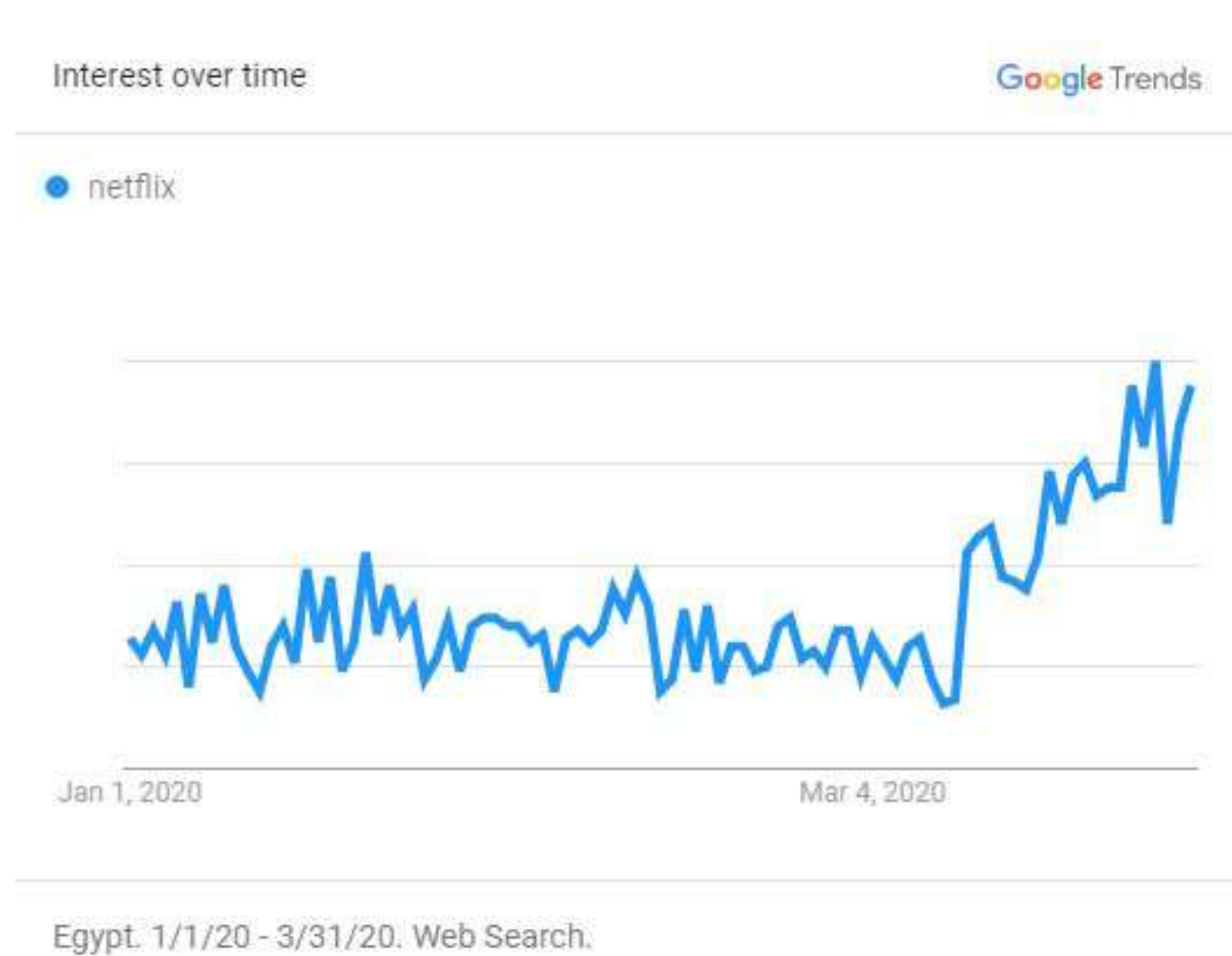
+55%
YOGA

+345%
FITNESS



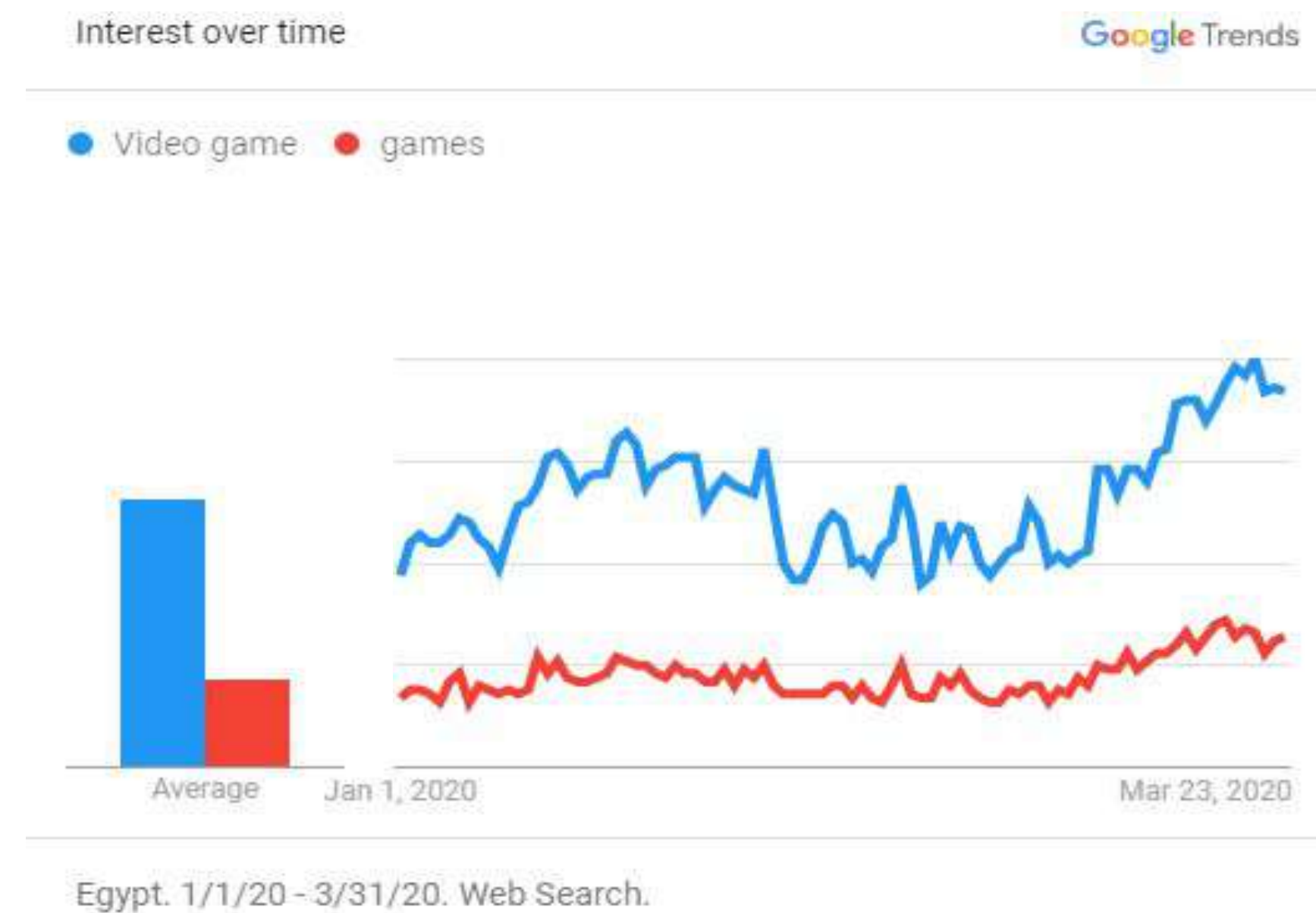
A BIG NEED FOR ENTERTAINMENT

Netflix



193%
NETFLIX

Games

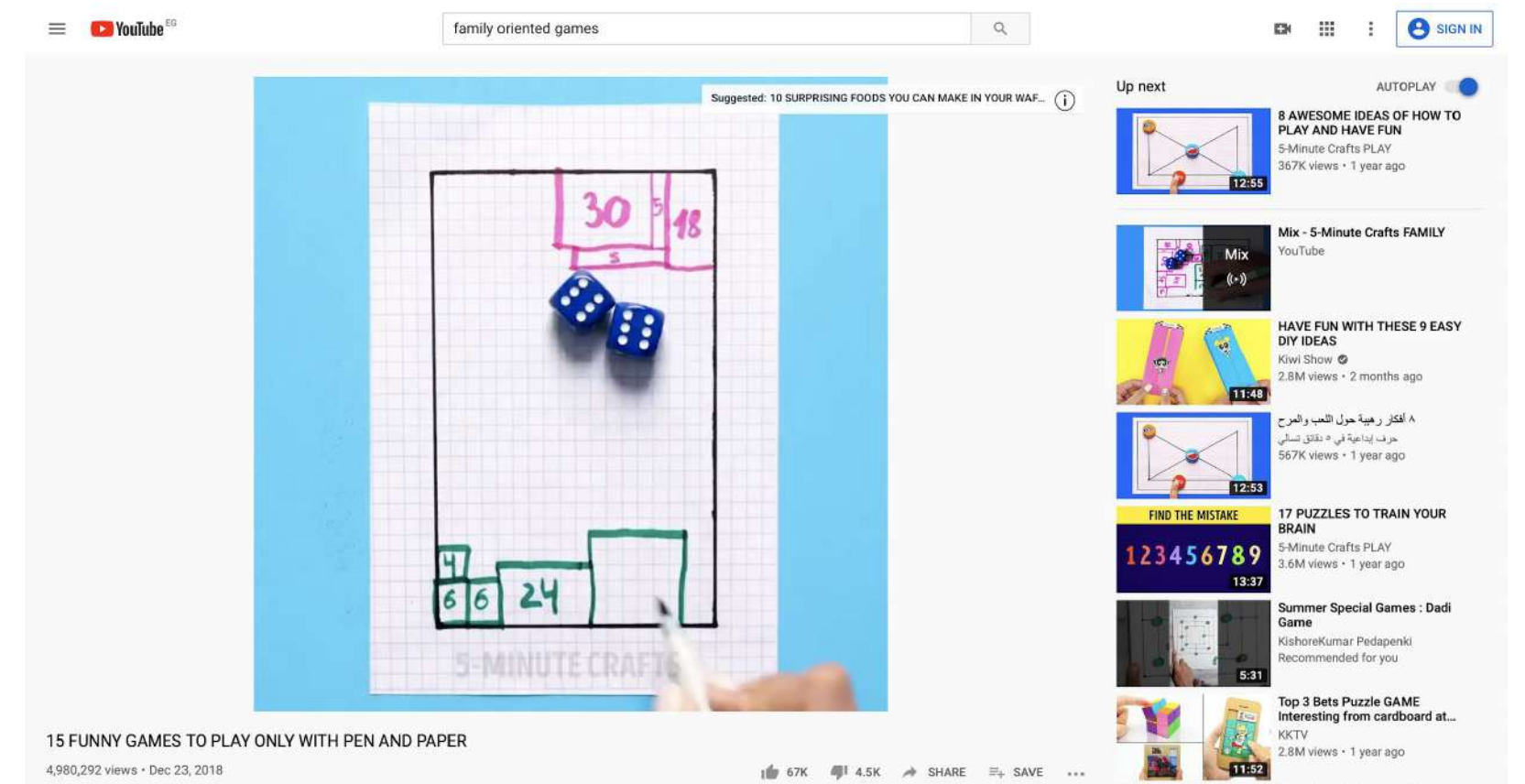
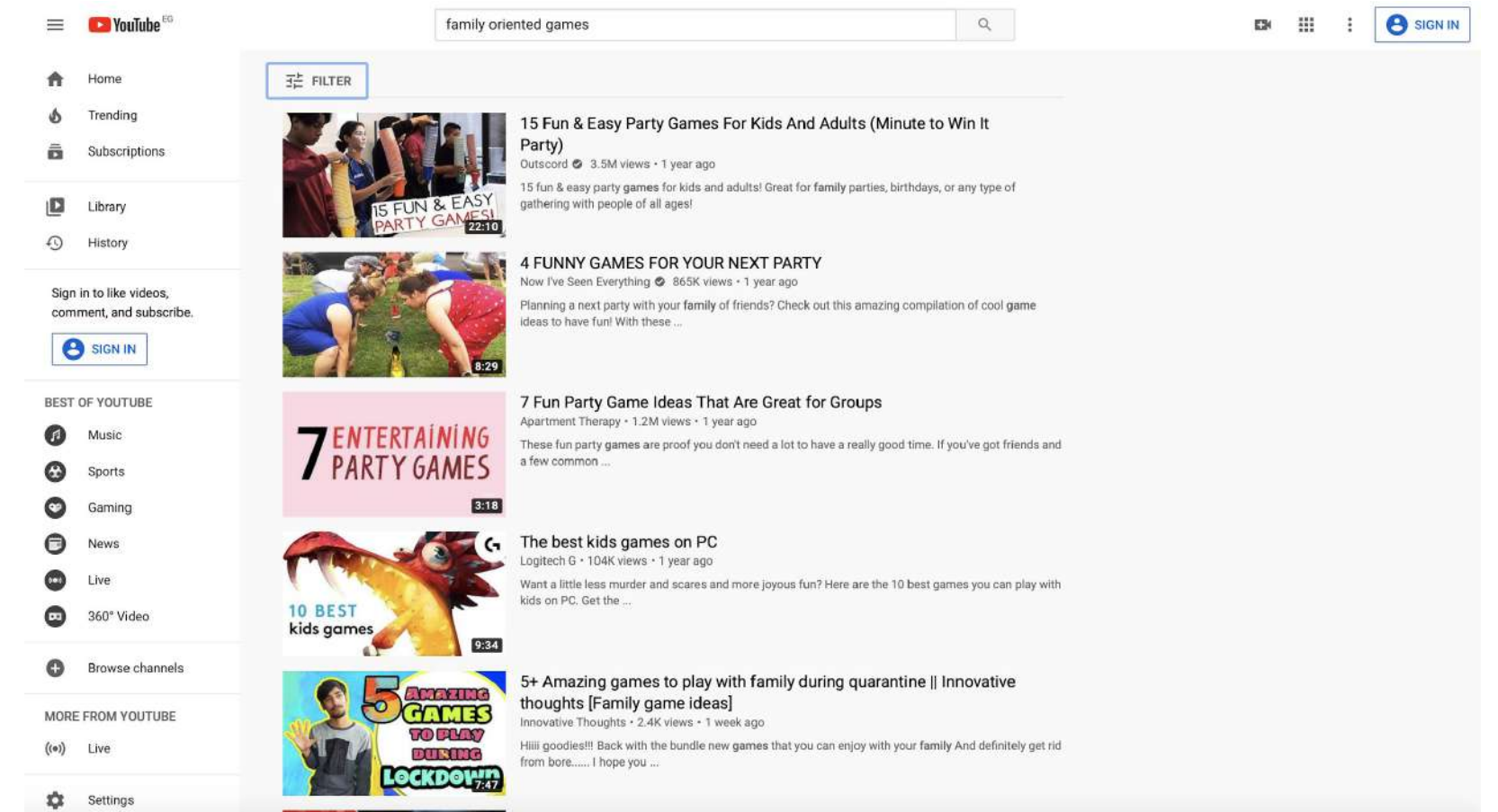
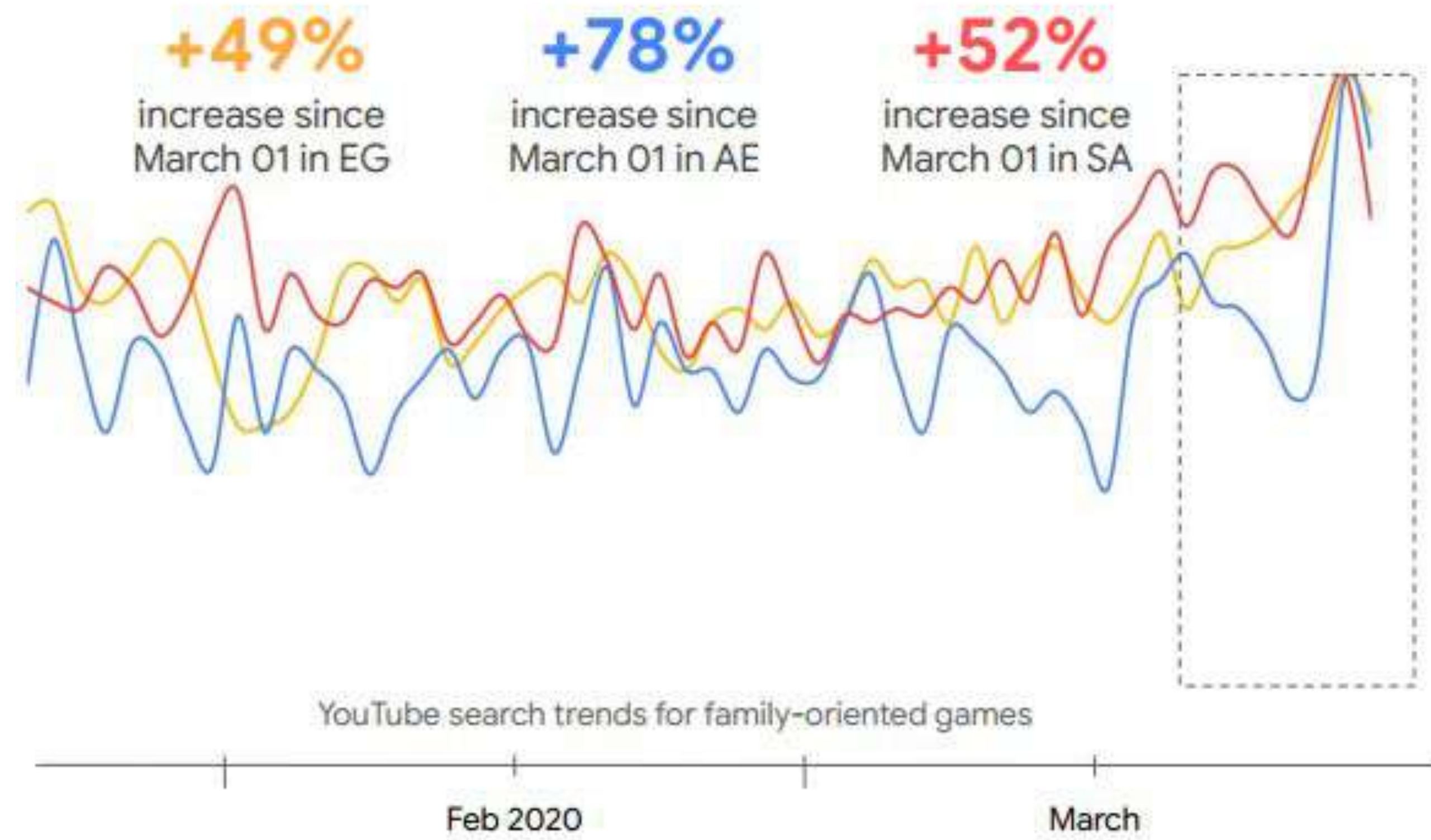


87%
GAMES

95%
VIDEO GAMES

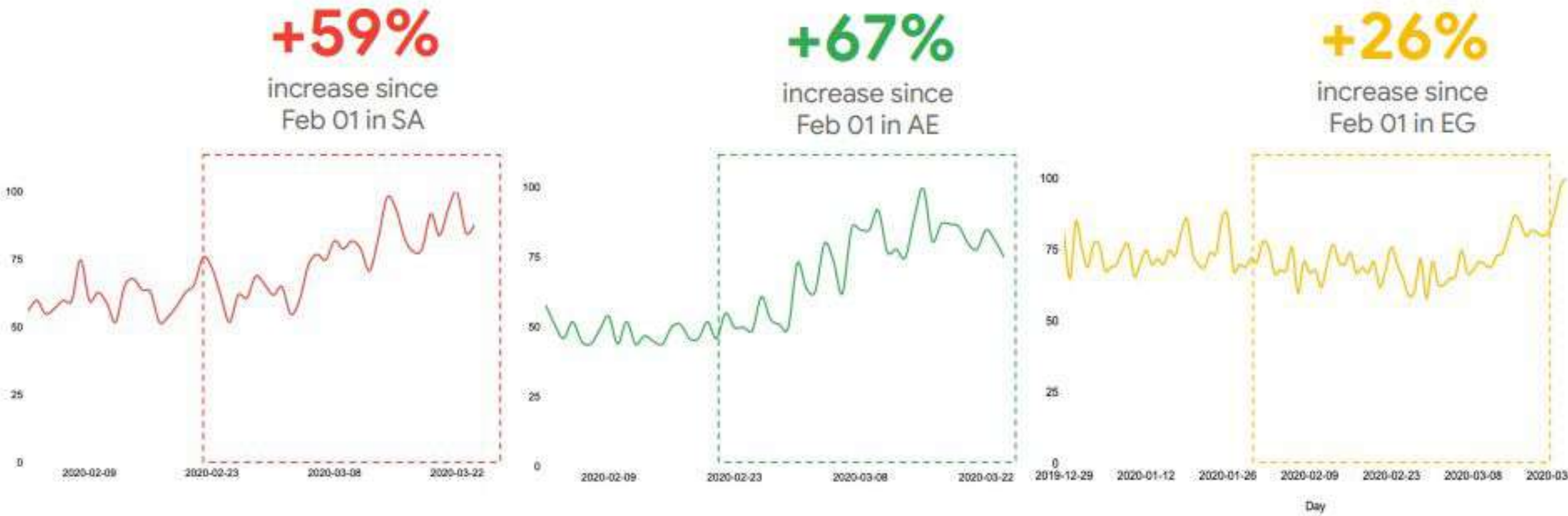
LOOKING FOR FAMILY GAMES

AS PARENTS TRY TO KEEP KIDS OCCUPIED



BECAUSE WE COULD ALL USE A GOOD LAUGH

Looking for humour on Youtube



YouTube search trends for Humor Entertainment

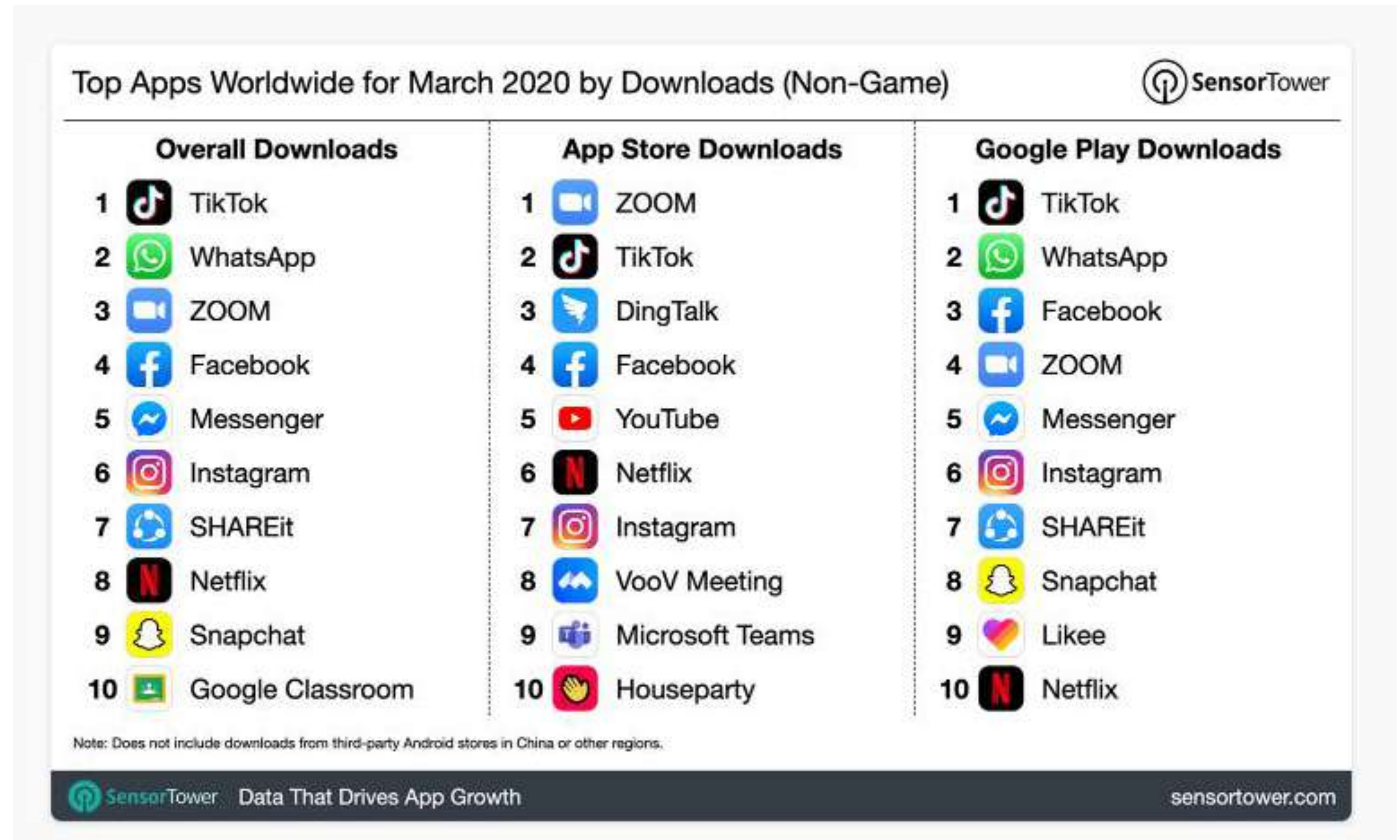
IMPACT ON

Platforms Consumption



TIKTOK IS BOOMING!

*TikTok was the most downloaded non-game app worldwide for March 2020 with more than **115.2M** downloads, which represented a **98.4%** increase from March 2019.*





TIKTOK IS BOOMING!

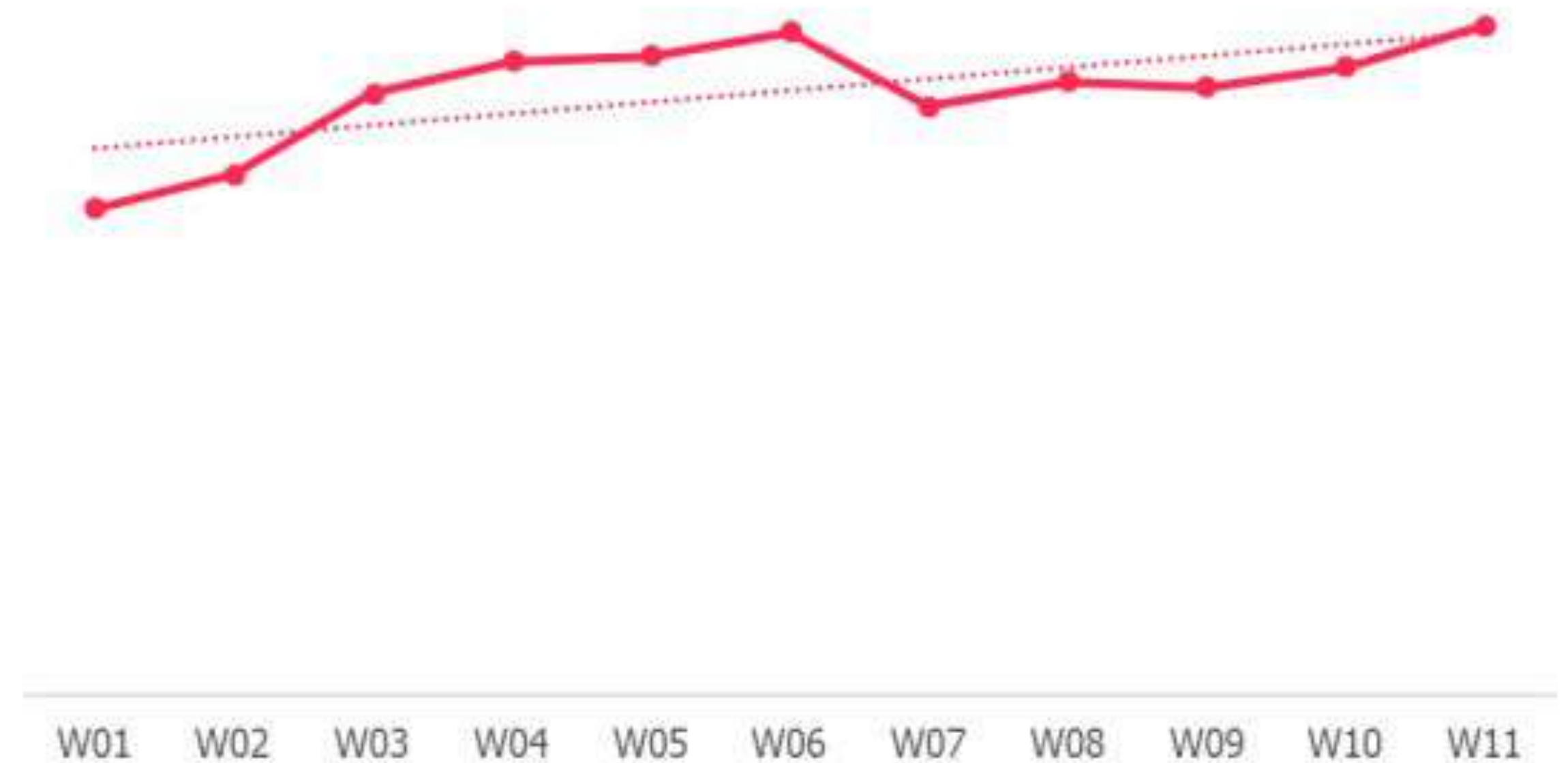
6 TIMES/DAY

Average sessions per user per day in Egypt has increased from 5 times/day (W1 2020) to 6 times/day (W11 2020)

42 MINS/DAY

Average times spent per user per day in Egypt has increased from 37 times/day (W1 2020) to 42 times/day (W11 2020)

Egypt - Daily Active User
(Weekly Average DAU, up to Mar 14)



TIKTOK IS BOOMING!

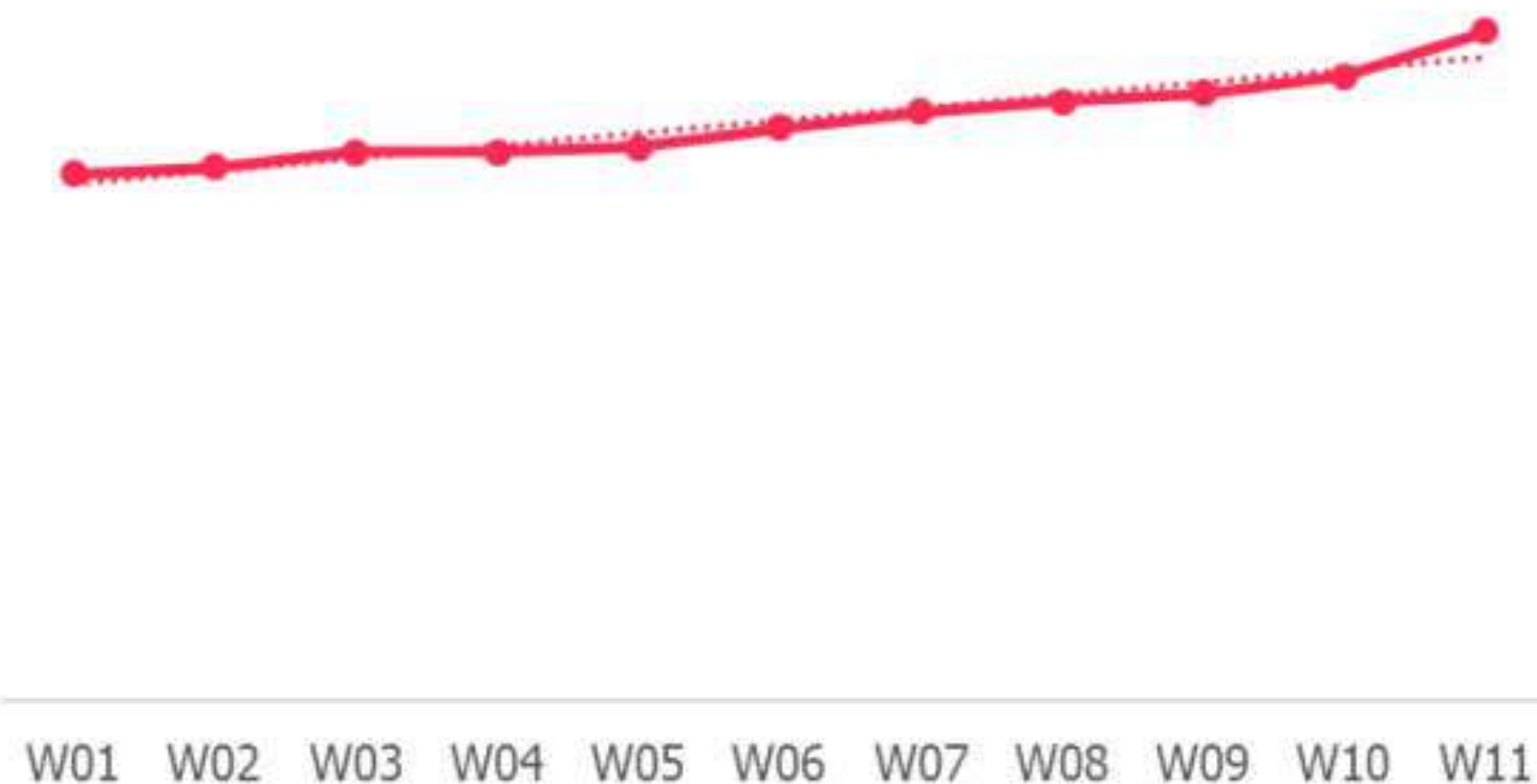
8 TIMES/DAY

Average sessions per user per day in GCC has increased from 7 times/day (W1 2020) to 8 times/day (W11 2020)

53 MINS/DAY

Average times spent per user per day in GCC has increased from 48 times/day (W1 2020) to 53 times/day (W11 2020)

SA - DAU
(Weekly Average DAU, up to Mar 14)

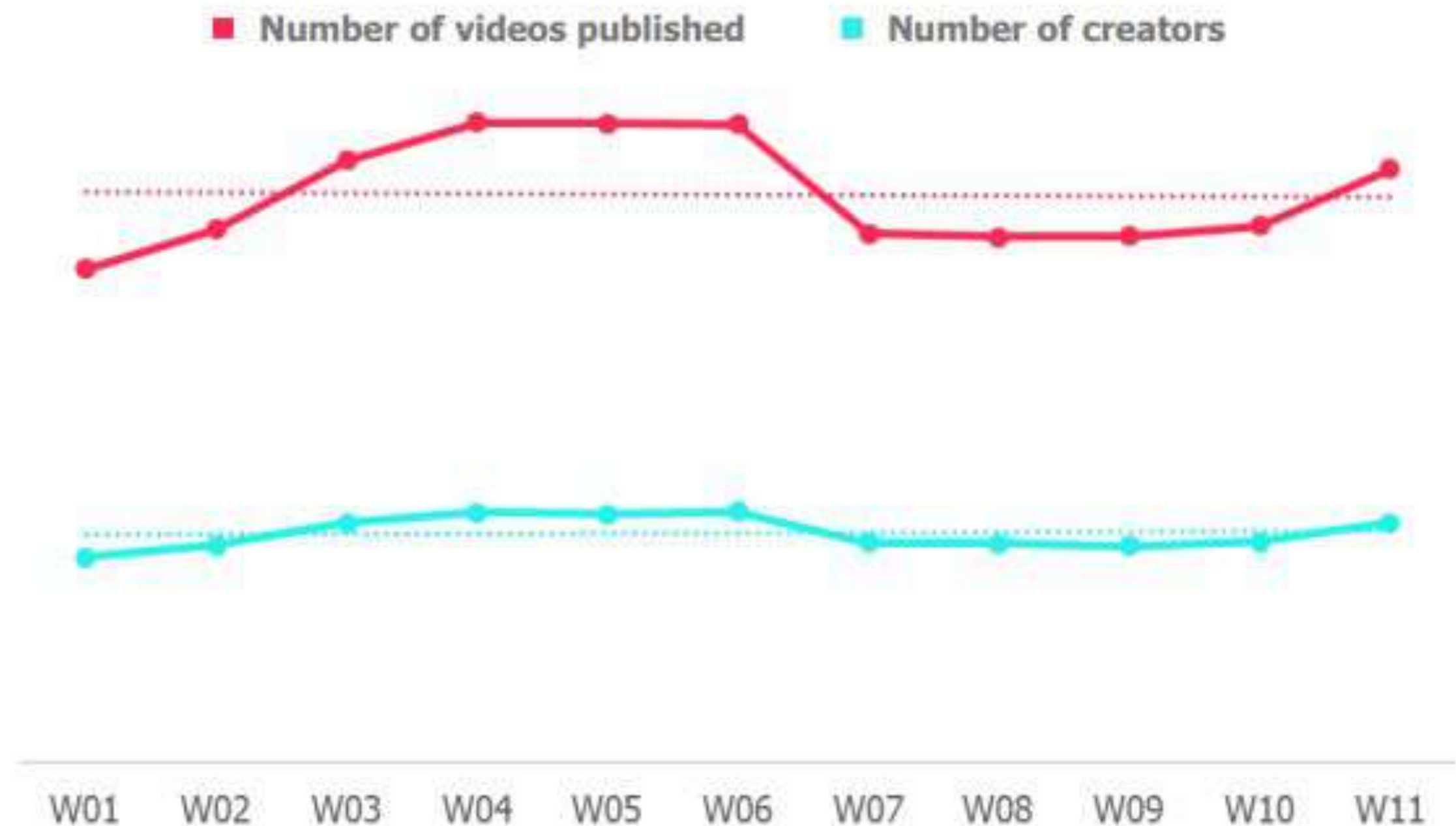




TIKTOK IS BOOMING!

Content creation has massively increased ever since the lockdown. There has also been an increase in the number of content creators due to the fact that fast and creative video-making (especially on platforms such as TikTok) has been trending.

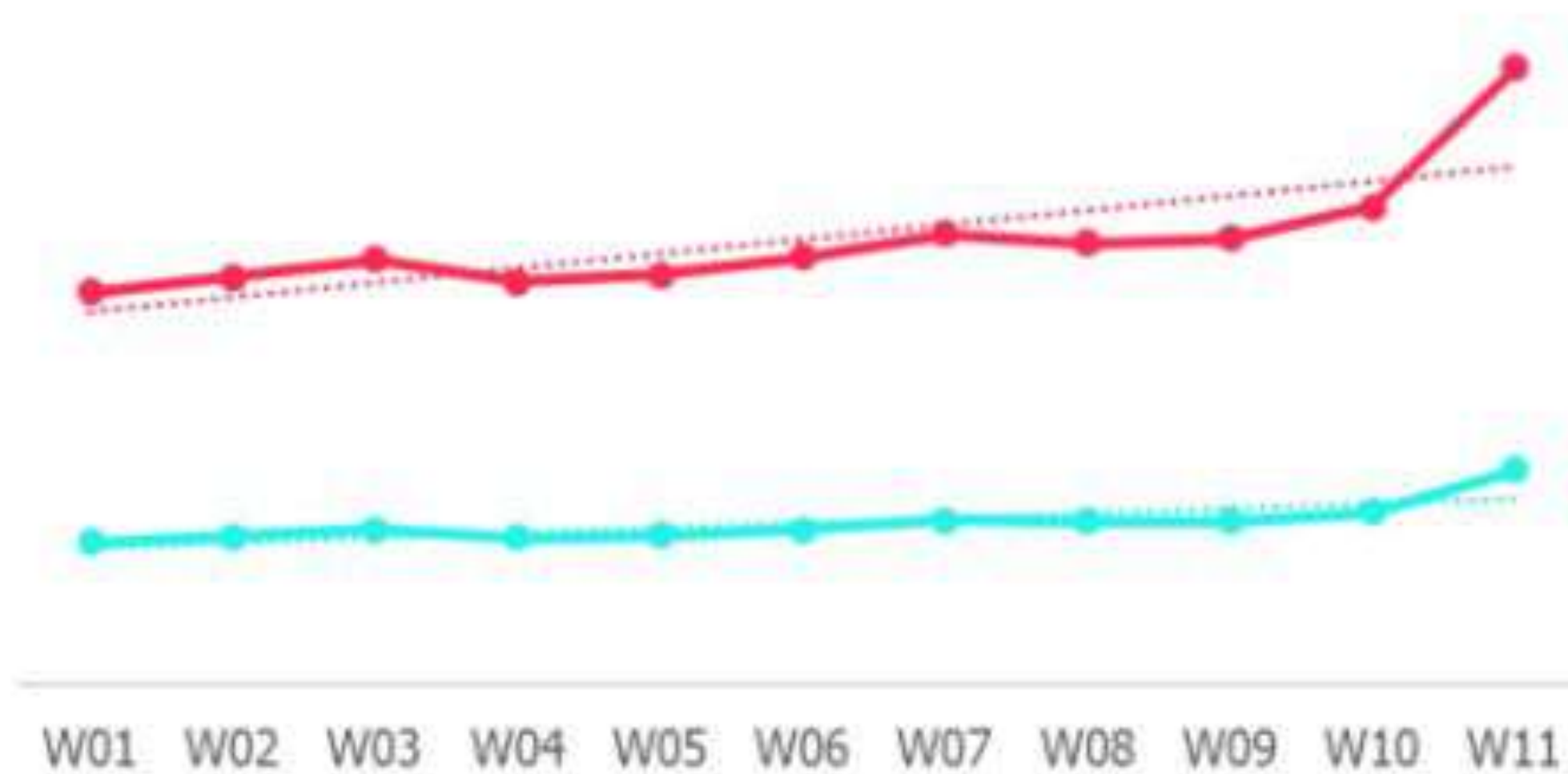
Egypt - Video Posts & Creators
(Weekly Average Data, up to Mar 14)



TIKTOK IS BOOMING!

Same goes for KSA, content creation has massively increased ever since the lockdown. There has also been an increase in the number of content creators due to the fact that fast and creative video-making (especially on platforms such as TikTok) has been trending.

SA Video Post & Creators
(Weekly Average Data, up to Mar 14)





YOUTUBE CONSUMPTION IN MENA

News Videos and News Live-Streaming are among the top watched content in the MENA Region

- **Daily active users** are growing fast: **10%** increase since Feb 13
- **Average daily watchtime** has increased with **5%** since Feb 13
- **Views** have increased: about **15%** since Feb 13





TOP APPS | EGYPT | WHAT CHANGED?



#	Free
1	WhatsApp Mes... WhatsApp
2	LOLita الفيديوهات ... OneSmile
3	SHAREit - Trans... SHAREit
4	Messenger - T... Facebook
5	Woodturning Voodoo
6	Slap Kings Lion Studios

1st March

#	Free
1	TikTok - Make Y... Beijing Microl...
2	WhatsApp Mes... WhatsApp
3	Noon Academy... Noon Acade...
4	Messenger - T... Facebook
5	ZOOM Cloud M... Zoom Video ...
6	LOLita الفيديوهات ... OneSmile

31st March

Top ranked apps change throughout the month of March. TikTok has been massively trending during COVID-19 and by the end of March it was the #1 ranked app. WhatsApp remains in the top three as people consider this platform as a main communication tool and, with university and school closure, student learning apps grow and we see Noon Academy ranked as the 3rd app. Top games were replaced with video conferencing, messaging and video platforms during March.



TOP APPS | EGYPT | WHAT CHANGED?



#	Free	
1	Getcontact Getverify	=
2	WhatsApp Messenger WhatsApp	=
3	Hunter Assassin Ruby Game	▲ 3
4	Messenger Facebook	▼ 1
5	Facebook Facebook	▼ 1
6	YouTube: Watch, Listen, Stream Google	▼ 1

1st March








#	Free	
1	Houseparty Joinhouse	=
2	ZOOM Cloud Meetings Zoom Video Communications	=
3	TikTok - Make Your Day TikTok Inc	=
4	My WE Telecom Egypt	=
5	WATCH iT!: Drama, Movies, Sports Watch IT	=
6	PUBG MOBILE - 2nd Anniversary Tencent	=

31st March






Top three ranked apps changed to Houseparty, ZOOM and TikTok and it just confirms that more people have been replacing physical interactions with virtual interactions on video conferencing and video sharing apps. My WE was also trending now that people were managing their mobile and home Internet online. Online streaming platforms such as Watch It continue to grow and more people are now using PUBG to keep themselves entertained.

TRENDING APPS | KSA | WHAT CHANGED?



#	Free	
1	 WhatsApp Mes... WhatsApp	=
2	 TikTok - Make Y... Beijing Microl...	=
3	 Draw Climber Voodoo	▲ 1
4	 imo free video ... imo.im	▲ 3
5	 Best Trending ... bariaashik06	▼ 2
6	 Snapchat Snap	▼ 1
7	 Likee - Formerl... BIGO	▲ 1

1st March




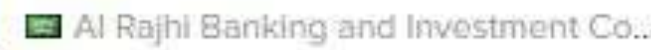





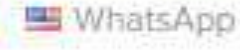


#	Free	
1	 Perfect Cream Playgendary	=
2	 TikTok - Make Y... Beijing Microl...	▲ 2
3	 Likee - Formerl... BIGO	▼ 1
4	 Ludo Star Gameberry	▼ 1
5	 Yalla Ludo - Lu... Aviva Sun	▲ 2
6	 WhatsApp Mes... WhatsApp	▼ 1
7	 ZOOM Cloud M... Zoom Video ...	▼ 1
8	 imo free video ... imo.im	=

31st March




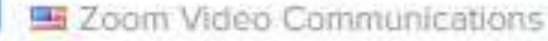








In Saudi Arabia, we see a change throughout the month of March as well. There is an overall increase in interest in games & Perfect Cream game seems to be the most ranking app by the end of March replacing WhatsApp. TikTok holds its place and we see more higher ranking for video and video conferencing apps.

TRENDING APPS | KSA | WHAT CHANGED?



#	Free	
1	 Slap Kings	=
	 Lion Studios	
2	 AlRajhi Mobile	=
	 Al Rajhi Banking and Investment Co.:	
3	 TikTok - Make Your Day	=
	 TikTok Inc	
4	 YouTube: Watch, Listen, Stream	=
	 Google	
5	 WhatsApp Messenger	▲ 1
	 WhatsApp	
6	 Snapchat	▼ 1
	 Snap	

1st March

#	Free	
1	 Yalla Ludo - Ludo&Domino	=
	 Tao Yang	
2	 ZOOM Cloud Meetings	=
	 Zoom Video Communications	
3	 Ludo STAR	=
	 Gameberry	
4	 أسعفني	▲ 5
	 Saudi Red Crescent Authority	
5	 Netflix	=
	 Netflix	
6	 AlMart المارت	▲ 1
	 FORDEAL	

31st March

The top ranking app has changed from the Slap Kings game to Yalla Ludo; Ludo&Domino online game and chat. So we can conclude from that that peoples' interest grew in more social games that included multiple players and chatting. ZOOM and Ludo Star game was also highly ranked. أسعفني app (powered by the Saudi Red Crescent Authority) was also growing as more people needed online medical support and permits during the outbreak. Same goes for Netflix and the online electronic store AlMart very frequently.



WHAT ABOUT MUSIC?

“While music streaming dropped 10 to 15% over the initial first couple of weeks, it’s indicative that many are adapting to COVID19 and creating a new way of consumption.”

-Elie Habib , **CEO and Founder of Anghami**



Anghami App usage in
TVs saw a
30%
growth

The percentage of people listening to music while walking has dropped from 45% to 25% as more people work out at home instead of jogging outside. We also see a 30% increase in Anghami App usage on TV so it’s definitely reassuring to see people’s devotion to #StayHome



MUSIC STREAMING IS CHANGING

“Podcasts are a great way to learn more about a topic, enjoy world-class entertainment or simply relax and unwind. We want to help people make the most out of the current situation. One way of doing that is by helping them discover podcasts they’ll love. Our ‘Shows’ tab opens up a whole new world of things to listen to. It’s the perfect companion to our ‘Stay at home’ channel.”

-Tarek Mounir, **CEO MENA & TURKEY, Deezer**

Source

PEAK TIME DURING THE WEEK



Shift in the average of “podcasts” usage during weekdays to start from

11AM or 12PM

compared to the usual 8AM or 9AM

CHANGE IN THE DEVICES USED

Music listeners are now using household tech appliances to stream their favorite music



Android TV

66% ↑



Tablets

18% ↑



Computers

15% ↑



TRENDING ON DEEZER

In the "Stay at home" Channel



The following playlists:



40%

“روق في البيت”



200%

“أوقات السعادة”

Work playlists



400%

“العمل من المنزل”



INTERNET CONSUMPTION INCREASED

In the second week of April in comparison to the 2nd week of March:



Mobile Internet

18%



Home Internet

87%



Voice Calls

15% & 3%
(International) (Local)



376%

Increase of learning websites



133%

Increase of people surfing the Internet



Peak time doubled to

15hrs

daily from 12PM-3PM

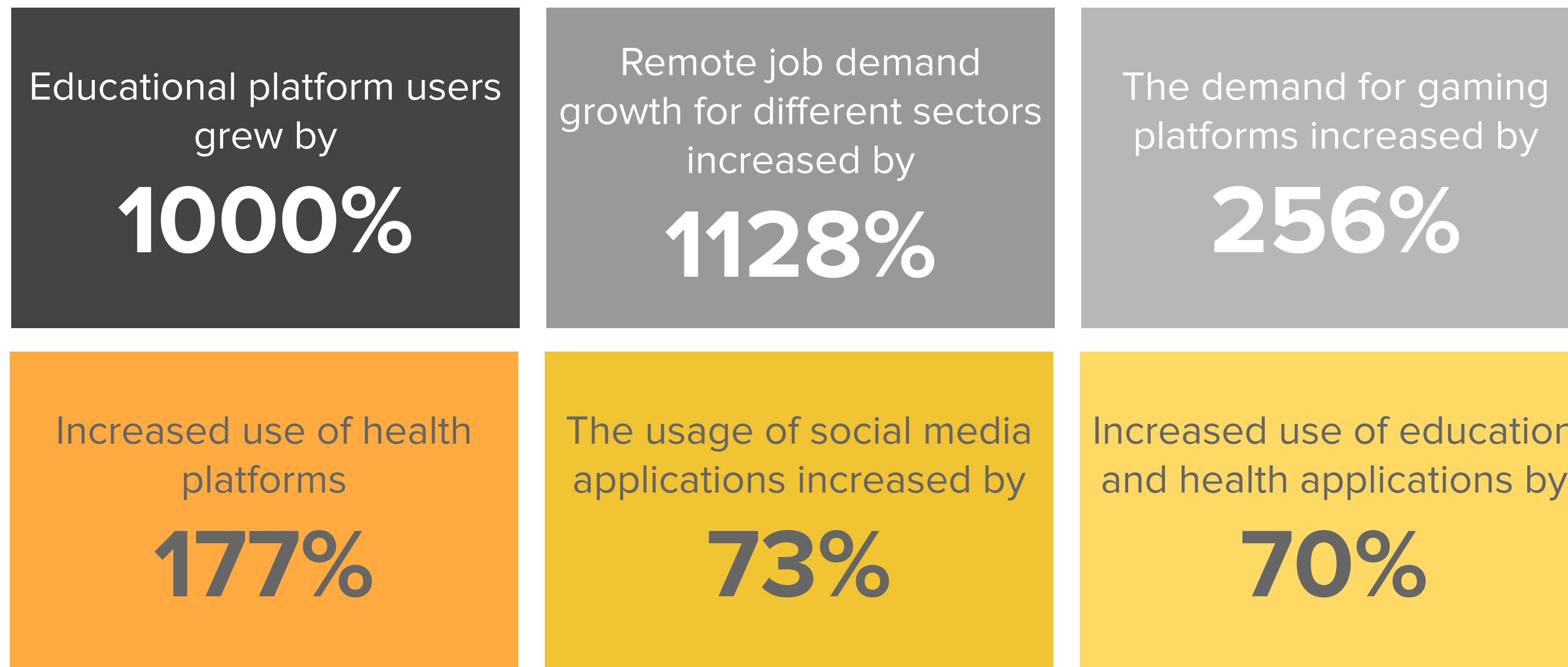


INTERNET CONSUMPTION INCREASED

The percentage increase in usage of different applications:



INTERNET CONSUMPTION INCREASED



IMPACT ON

Spending Behavior



EXPECTED SPENDING DURING LOCKDOWN

The spending forecast is broken down to three different categories:

1- An estimate of 60% of consumer spending will remain unchanged and may even increase. This is amount is for anything paid for by direct debit and the necessities. The spending for home insurance for instance, will not go down. Spending on grocery shopping will increase. These industries won't be hit by the pandemic.

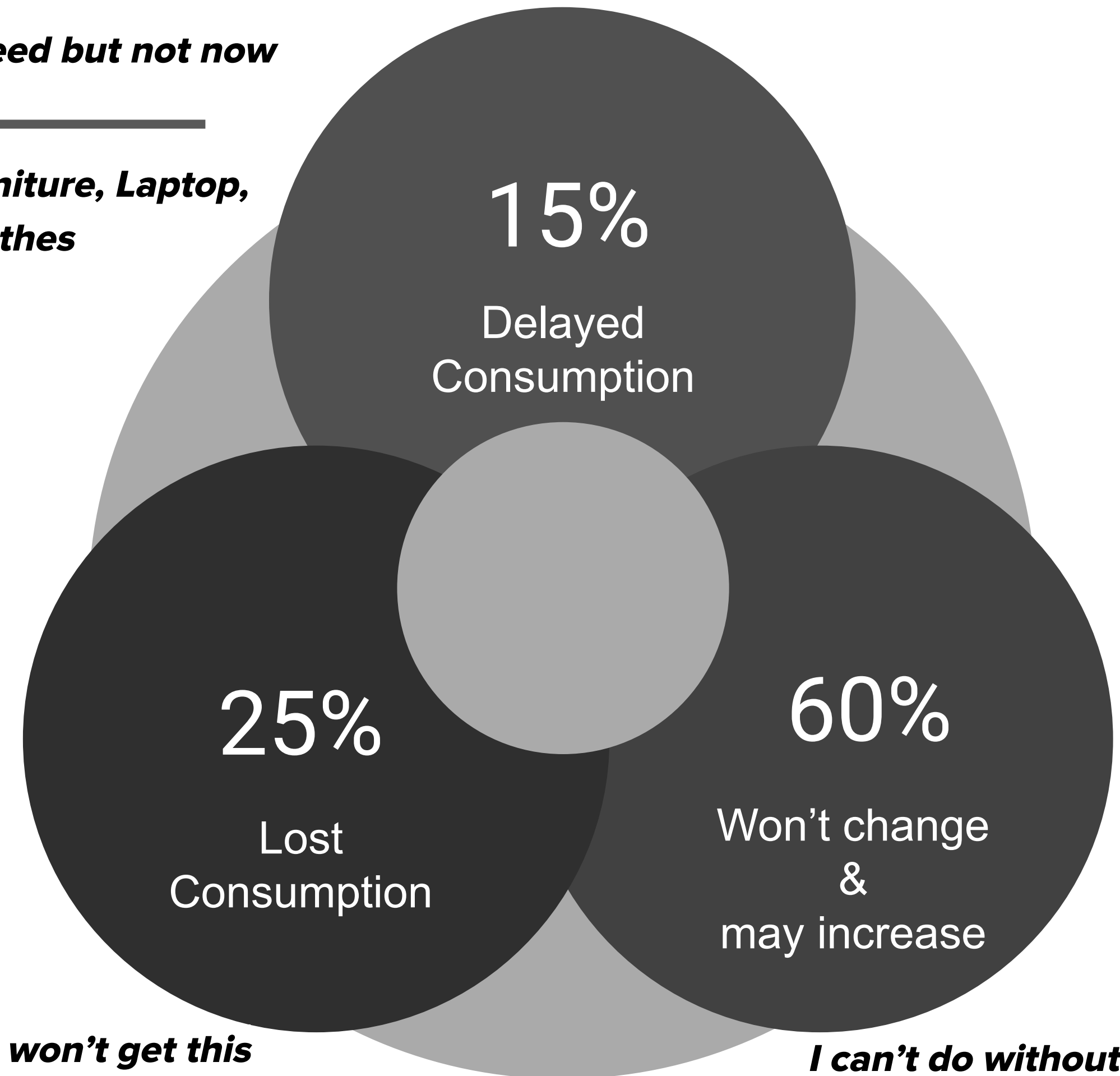
2- Another 15% is considered delayed spending. Which is basically anything people will put off until the lockdown is over. A good example would be new furniture. The outbreak won't stop people from buying something they want but it will delay the purchase until after the lockdown.

3- The final 25% is lost spending. Which is the amount consumers will save by not going out daily and spending as much on things such as eating out, daily transportation etc.

I need but not now



**Furniture, Laptop,
Clothes**



Nah won't get this



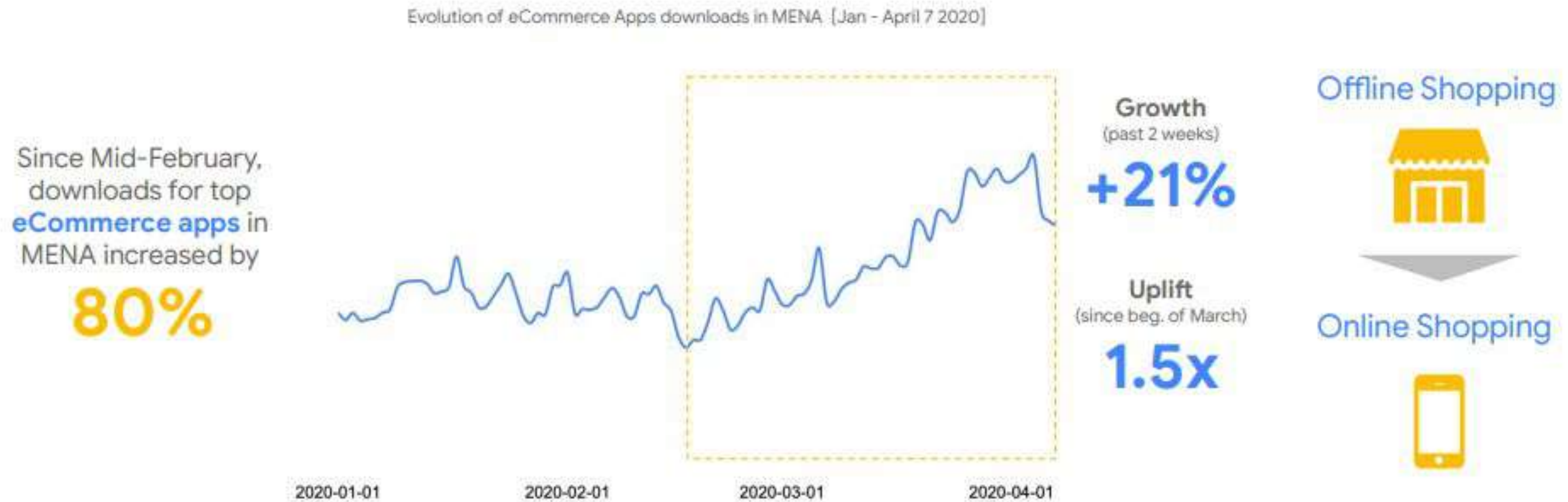
**Travel, Dining out, Gourmet
Food**

I can't do without

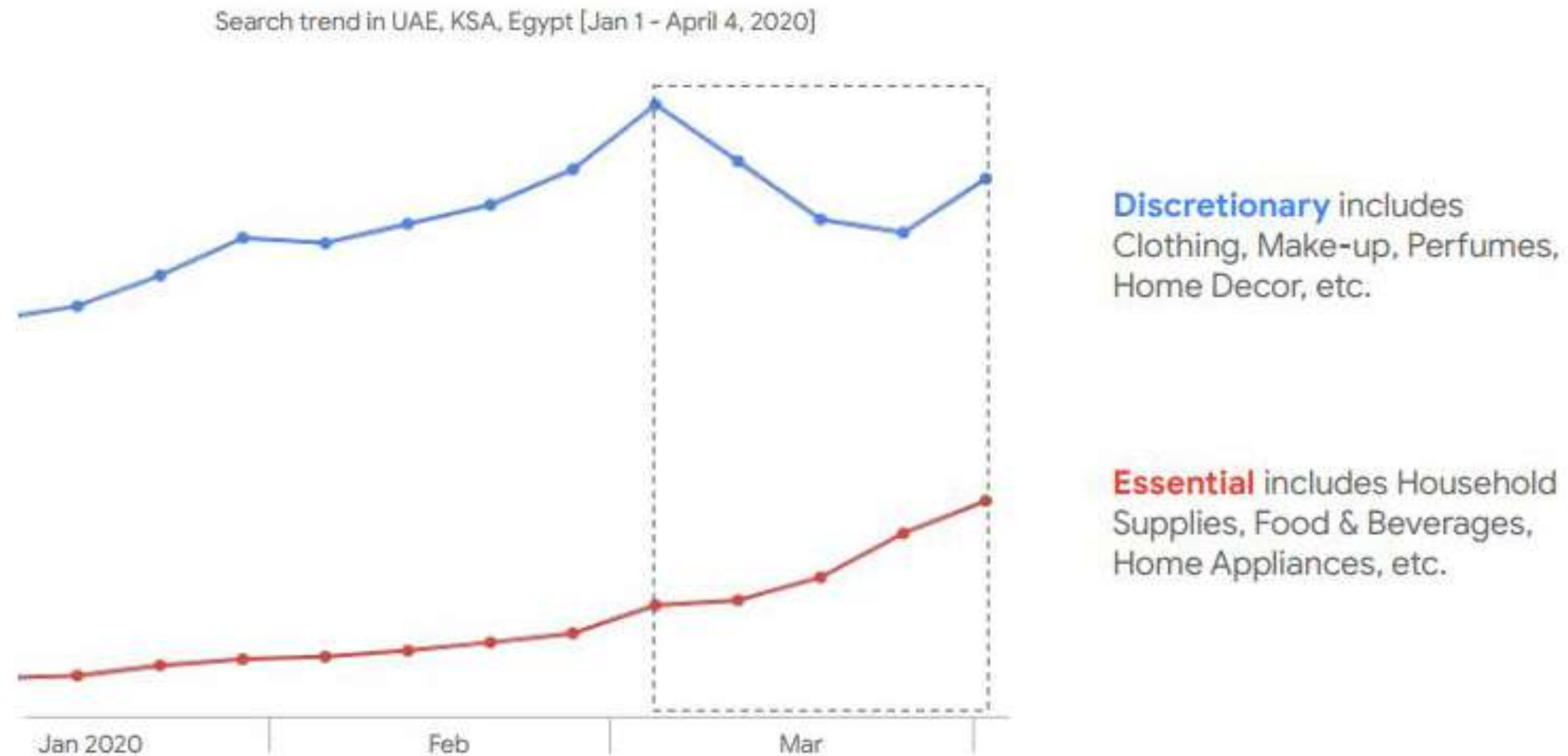


**Food, Communication,
Baby Stuff, Books**

ONLINE SHOPPING IS ACCELERATING



PURCHASES SHIFTED FROM DISCRETIONARY GOODS TO ESSENTIALS



ONLINE GROCERY SHOPPING WENT UP

In the 3rd week of March, downloads for grocery delivery apps witness its highest peak, with a

+86%

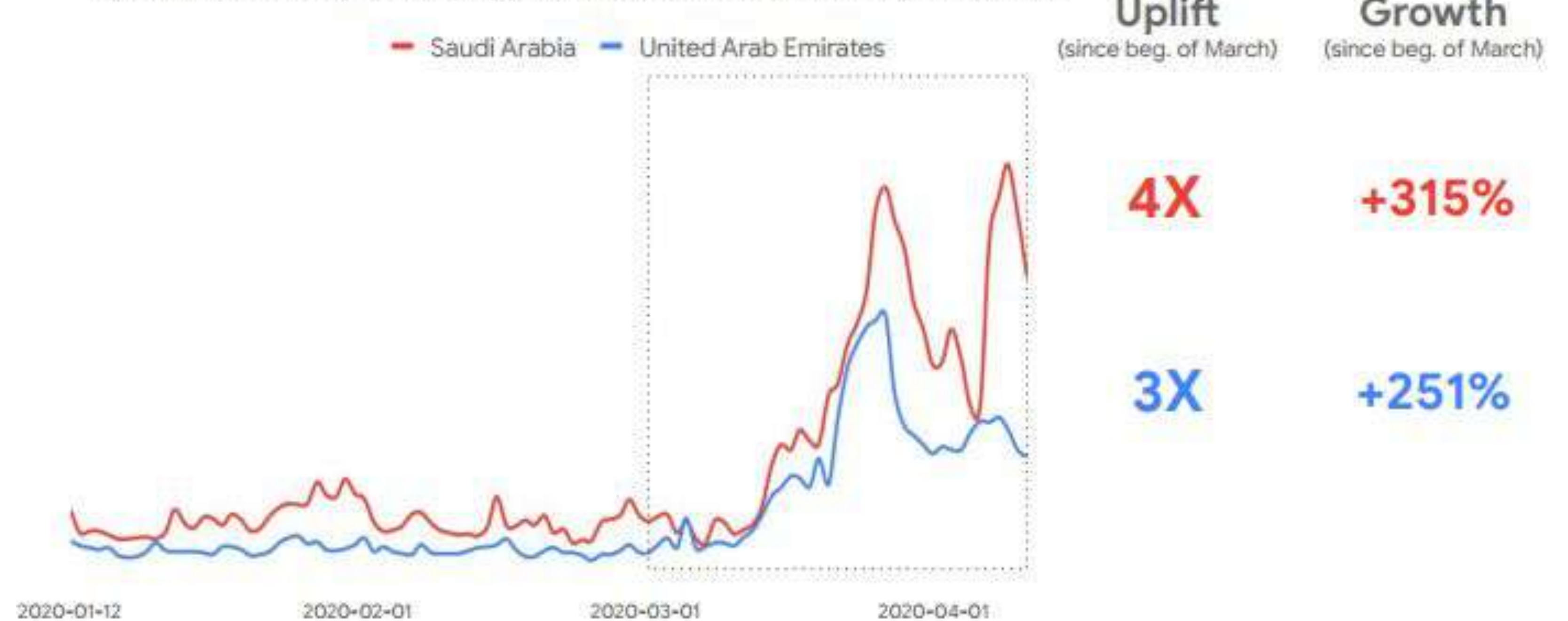
WoW increase overall

Since **April 01**, downloads for grocery delivery apps witness a

+23%

increase overall across AE & SA

Evolution of Grocery delivery Apps downloads in Mena [Jan - April 11 2020]



Shift in *Content*

PEOPLE

Around the World

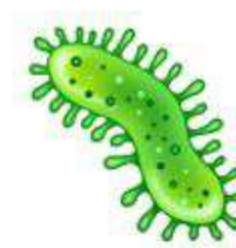
TRENDING EMOJIS



Apple



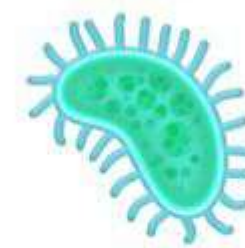
Google



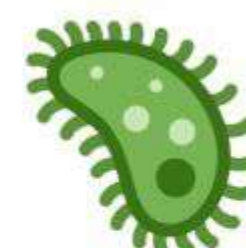
Samsung



Microsoft



Facebook



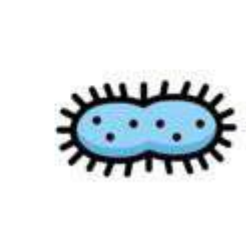
Twitter



WhatsApp



JoyPixels



OpenMoji

Different #Coronavirus Emoji Versions

TRENDING EMOJIS



- Keep a reasonable distance from others
- Stand 2m (6ft) apart
- Stay at home
- No handshakes
- No close contact
- No large gatherings

- Don't touch your face
- Don't sneeze into hands
- Do sneeze into your elbow
- Wash your hands regularly, for at least 20 seconds
- Have groceries and other items delivered to your home

EDUCATIONAL CONTENT ABOUT COVID-19



الدحيح - جائحة كورونا
AJ+ كيريت ✓
2.7M views • 1 week ago



مناحة القطيع - الإستراتيجية
Espitalia - الاستراتيجية
454K views • 4 days ago



الصين عملت كل دة علشان تسيطر على
اقتصادها ؟
اقتصاد الكوكب ✓
646K views • 2 weeks ago



حجر صحي في البيت لمدة شهر
!! اتحجبت
Nader Ahmed Vlogs ✓
737K views • 1 week ago



جهاز المناعة وكيف لا نصاب بأمراض؟
كلام في الصميم ✓
34K views • 1 week ago



ليه العالم خايف من كورونا ؟ | الدوال الأسية
Sharafestien - شرفستين ✓
390K views • 2 weeks ago



فارماستان - وباء كورونا العالمي
Pharmastan - فارماستان ✓
146K views • 4 days ago
New



حرب الكورونا - ايجيكولوجي
Egychology - ايجيكولوجي ✓
592K views • 1 week ago

CONTENT ABOUT THE LOCKDOWN



انا و زوجتي تياندا انوار في الحجر الصحي !! نمرتني 😊

482,455 views • Apr 2, 2020

119K 1.6K SHARE SAVE



رويتي في الحجر المنزلي 🌟

46,431 views • Apr 2, 2020

7.2K 137 SHARE SAVE



نصائح ذكية ستغير حياتك لتقليل المال في الحجر المنزلي
Nina Sbeiti • 9.3K views • 1 day ago

...سؤال الفيديو: شو اول خطوه رح فلتو فيها ؟ اشاءه يكون جيبك الفيديو و ما تنسو تشرك

New

10:01



حجر منزلي

! رويتي في الحجر المنزلي
Rozzah • 899K views • 1 week ago

جديد هون ؟ تشرك بالقتاه
<https://bit.ly/2QW55tQ>
<https://www.instagram.co...>

12:28



نحن نقم بمرارعتنا
جميع اللحوم لدينا خالية من
الهرمونات المضادة
لنوم بيدر متجاننا كل يوم
نعم اناح ماصولنا بطرق
مستدامة

#32 ON TRENDING

طلعت من البيت لأول مرة بعد الحجر المنزلي 😊

1,404,829 views • Apr 1, 2020

127K 3.1K SHARE SAVE



حسن وفرح (تحديات الحجر المنزلي)

#38 ON TRENDING

141,212 views • Apr 2, 2020

19K 527 SHARE SAVE



اروتين اليومي في الحجر المنزلي 🏠👤

R.S Twins • 30K views • 2 days ago

يا كبير وحيننا نعمله ليكم زي ما طلبتو !! ❤️❤️ فيديو روتين بجهل اي في

New

الحجر المنزلي 15:16



!!! (نهاية حجرة ورقة ومقص (الحجر المنزلي)
Hanan & Hussein حنان وحسين • 630K views • 6

شكرا لك على المشاهدة شاهد المزيد من الفيديوهات من هنا

http

New

14:45

CONTENT ABOUT THE LOCKDOWN



@monaelshazly

ادي اخرة قاعدة الفنانين في البيت 😂 #عمرو_يوسف مع #منى_الشاذلي

See translation

🎵 Iona Elshazly origi

⚠️ This content may not be suitable for some viewers.

Home Discover + Inbox Me



Following For You COVID-19

71.0K

149

273

@mustafaaeabdalh

🎵 اقوى فيديو 🤪💪 or

Home Discover + Inbox Me



White Filter

@asma.abo.elyazeid · 03-28

#بكلمك_مش_بترد quarantine# #مبقتش_تحبني

🎵 alma 🏆 - نمتش تحبني

Learn the facts about COVID-19

Home Discover + Inbox Me

TRENDING COVID-19 HASHTAGS CHALLENGES

Coronavirus

Egypt Global

Updated: 2020-04-14 01:59 ⓘ
Source: World Health Organization

New confirmed cases +126	Confirmed cases 2065
New deaths +13	Deaths 159

See more >

From official sources



Protect yourself

Mythbusters

Q&A

More on TikTok

#quarantinecharacter
28.3M views

Add to Favorites

Choose your #quarantinecharacter! Which one are you?

#كورونا_بادب
Trending Hashtag

87.9M >



#myquarantinetime
Trending Hashtag

95.7M >



#travelfromhome
Trending Hashtag

30.1M >



#thankyouheroes
Trending Hashtag

101.2M >



Search

#quarantinecharacter
Trending Hashtag

28.3M >



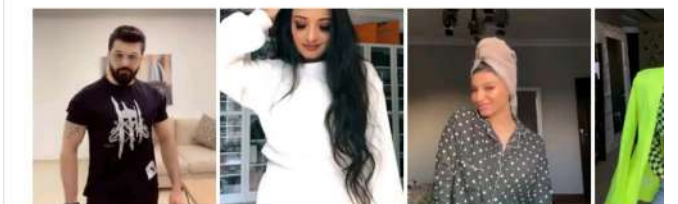
#workoutfromhome
Trending Hashtag

554.6M >

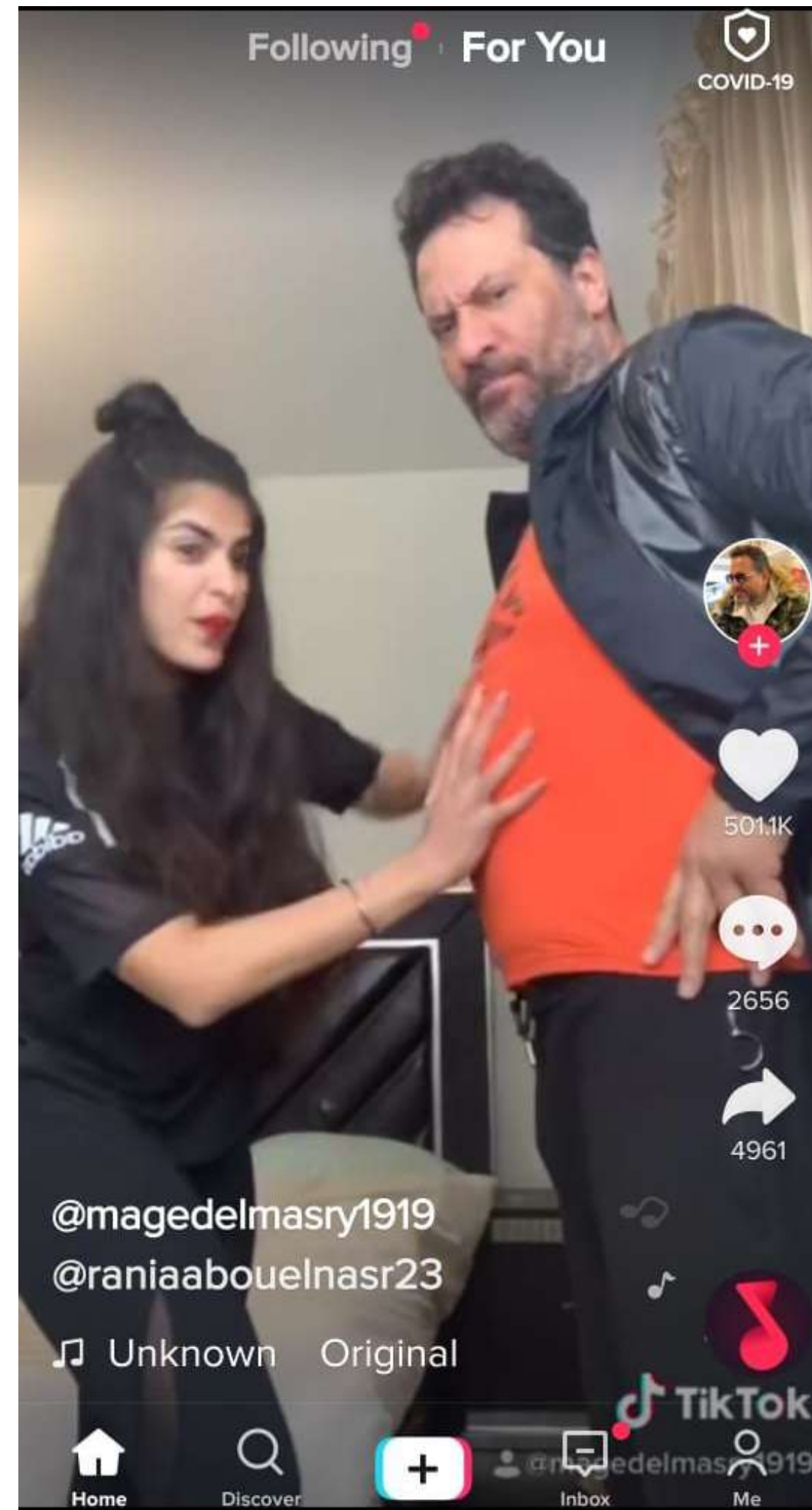


#styleanddance
Trending Hashtag

22.1M >



CELEBS JOINING THE TREND



WHAT DID

Brands do?

FIRST... HOW DO CONSUMERS PERCEIVE ADS?

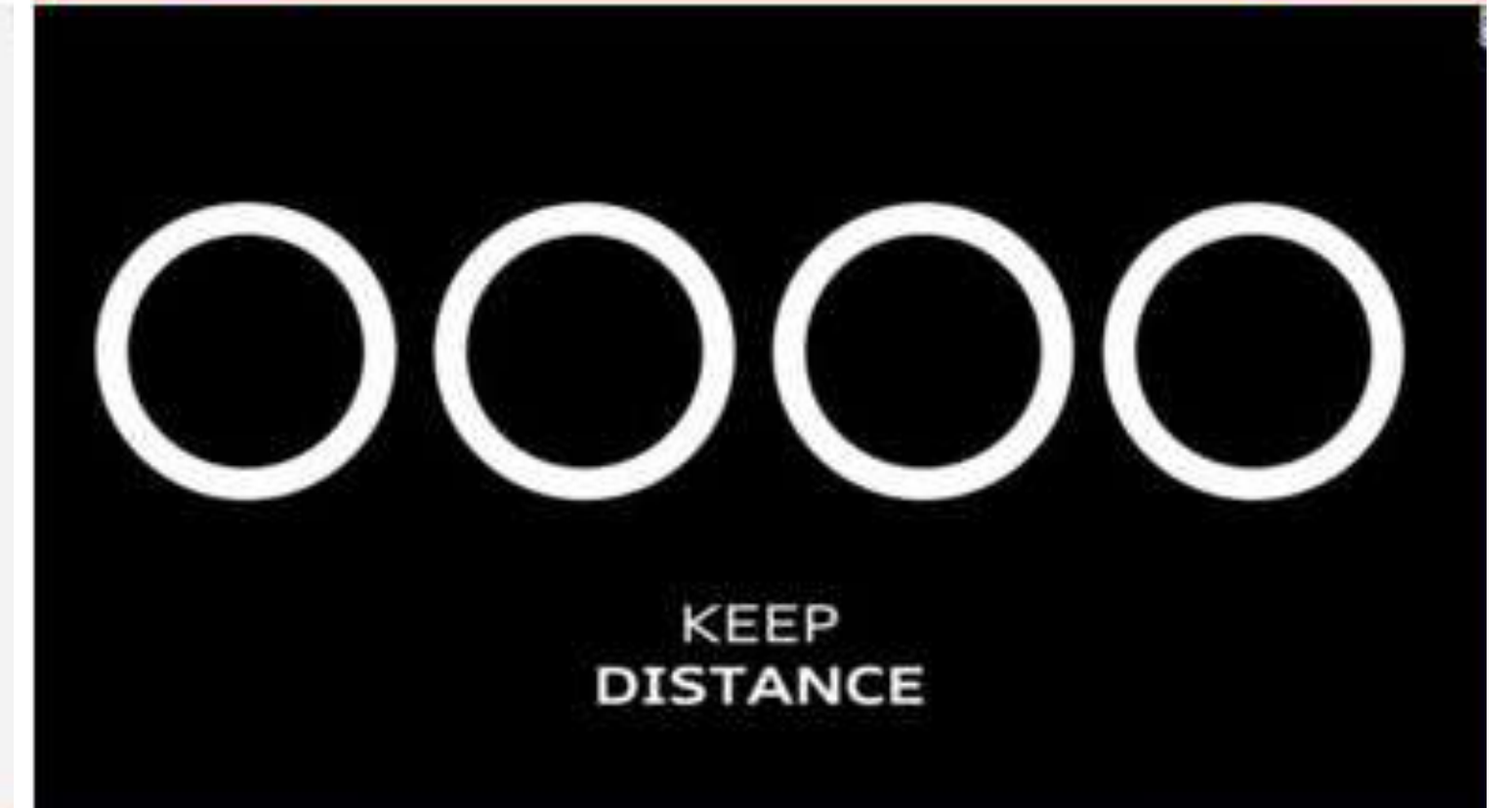
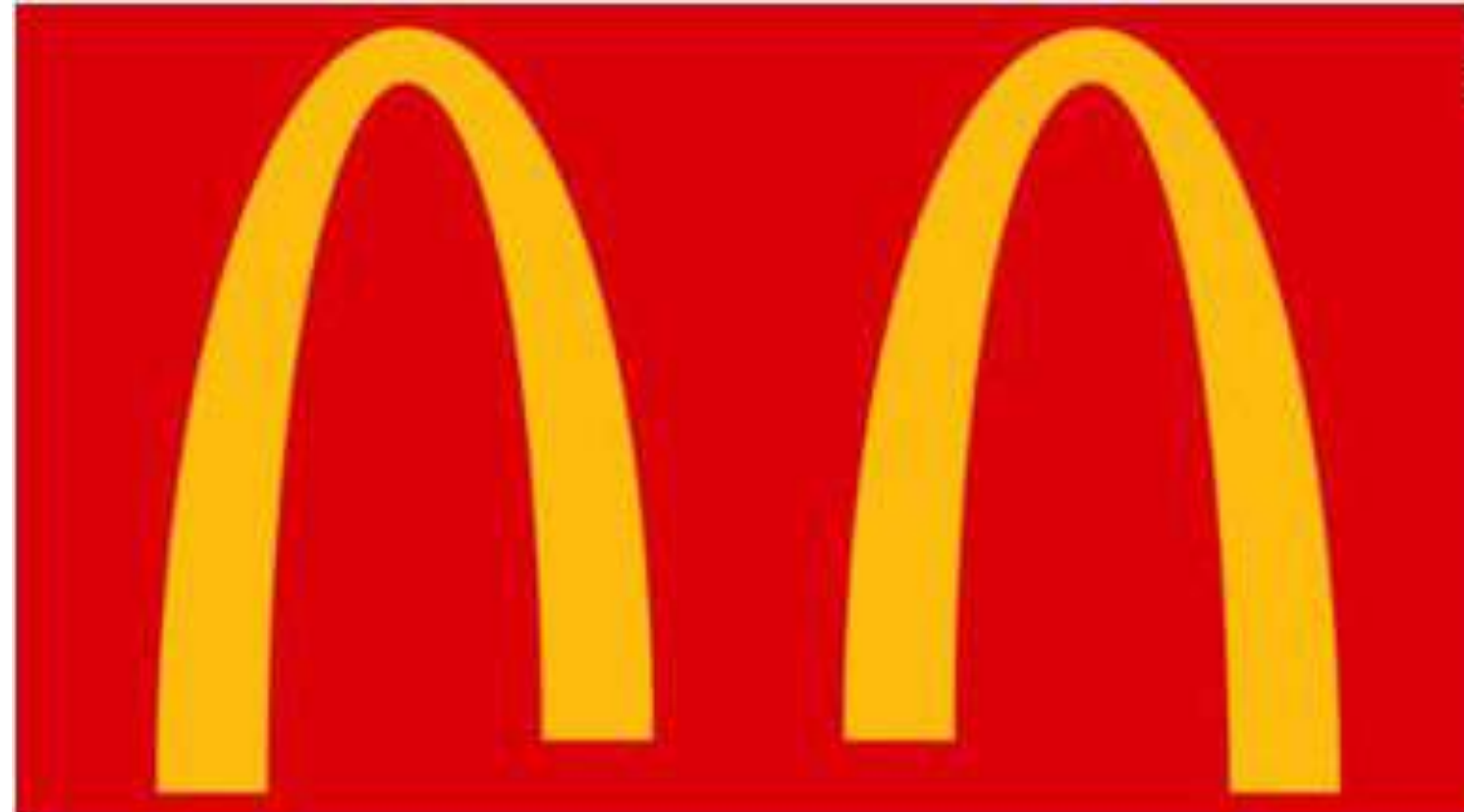
According to a study conducted to gain a better understanding on how people are responding to ads:



THEY WANT BRANDS TO TALK ABOUT...



ENCOURAGING SOCIAL DISTANCING



OFFERING NEW WAYS TO SUPPORT CONSUMERS

مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed bin Rashid
Al Maktoum Global Initiatives

دبي العطاء
Dubai Cares

الإمارات العربية المتحدة
وزارة التربية والتعليم

ساعدوا
الطلاب على
مواصلة
تعليمهم
من المنزل

الهدف
40,000
جهاز

شريك اتصال
Telecom Partner

اتصالات
etisalat

THE TBS TRUCK
IS COMING TO YOU

INTRODUCING
TBS FROZEN RANGE
No labels & No preservatives for your safety

CALL US 16679

GET YOUR FROZEN BAKERY
FROM THE TBS TRUCK NOW

JOINING THE DONATION CHALLENGES



تدعم 1000 أسرة
#تحدي_الخير



بالتعاون مع



تدعم 1000 أسرة
#كلنا_لبعض



بالتعاون مع

Charity Content: Some brands participated in charity initiatives supporting the families who got affected from the lockdown.

CHEERING FOR THE FRONTLINERS



<https://www.facebook.com/AlhokairFashion/videos/2652143735071081/>



Liverpool FC • Follow

Apr 7 at 10:24 AM • 🌐



إلى جميع العاملين بالمجال الطبي في العالم،
أبطال #يوم_الصحة_العالمي...

لدينا رسالة لكم من ليفربول ❤️



<https://www.facebook.com/ArabicLFC/videos/620041968574646/>

TURNING COMPETITION INTO COLLABORATION

SAUDIA | السعودية @Saudi_Airlines · Mar 26

ما جيلة المُشتاق إن ظال التوى
وتفطعت سبل الوصال... أجيئوا؟

رفاق الدرب في الرياض @flynas .. أجيئونا؟

#سحابة_وتعدي
#الزم_بيتك
#الخطوط_السعودية



stc السعودية @stc_ksa

يصبر القلب بالتفاؤل
وقريبا تتبدل الأحوال

فسبل التواصل عديدة
من قال انقطع الاتصال!!

شريكنا @Mobily ما يمنع لو تعطينا دقه وتقفل 📞 ، بس
نظمن انك بخير 🙌 وبالمرة اسأل عن شريكنا "الزين"



@Mobily · Apr 7

مخاطرين بسلامتهم لتوصيل المستلزمات الضرورية للجميع 📦📱

يعطيكم العافية وتتمنى لكم السلامة 🙌

#شكراً_أبطال_التوصيل في جميع التطبيقات الذكية 📱





THANK YOU